IN THE UNITED STATES DISTRICT COURT

For the Western District of Texas

Austin Division

NETCHOICE, LLC d/b/a NetChoice, a :

501(c)(6) District of Columbia :

Organization, COMPUTER & :Civil Action

COMMUNICATIONS INDUSTRY ASSOCIATION :No. 1:21-cv-00840-RP

d/b/a CCIA, a 501(c)(6) non-stock :

Virginia Corporation, :

Plaintiffs, :

v.

KEN PAXTON, in his official capacity:

as Attorney General of Texas, :

Defendant. :

Tuesday, November 16, 2021

Washington, D.C.

NEIL CHRISTOPHER POTTS, pursuant to notice, the witness being sworn by BARBARA MOORE, a Notary Public in and for the District of Columbia, taken at the offices of KIRKLAND & ELLIS, LLP, 1301 Pennsylvania Avenue, N.W., Washington, D.C., on Tuesday, November, 2021, and the proceedings being taken down by Stenotype by BARBARA MOORE, CRR, RMR and transcribed under her direction.

;	2		
1 APPEARANCES:	1	PROCEEDINGS	
2 On Behalf of Facebook:	2	THE VIDEOGRAPHER: Good morning.	
3 K. WINN ALLEN, ESQ.	3	This begins the video deposition of Neil	
T.J. McCARRICK, ESQ.	4	Potts taken by the defendant in the	
5 KIRKLAND & ELLIS, LLP	5	matter of NetChoice, LLC, et al, versus	
6 1301 Pennsylvania Avenue, N.W.	6	Ken Paxton, et al., filed in the United	
7 Washington, D.C. 20004	7	States District Court for the Western	
8 winn.allen@kirkland.com	8	District of Texas, Austin Division, Case	
9 tj.mccarrick@kirkland.com	9	No. 1:21-cv-00840-RP.	
g.mccamek@xirkand.com	10	This deposition is being held at	
On Behalf of Plaintiff CCIA:	11	Kirkland & Ellis, located at 1301	
TODD DISHER, ESQ.	12	Pennsylvania Avenue, NW, Washington,	
		-	
3 LEHOTSKY KELLER	13	D.C., on November 16, 2021, at	
4 909 Congress Avenue, Suite 1100	14	approximately 9:09 p.m a.m.	
5 Austin, Texas 78701	15	My name is Gene Aronov from the	
6 todd@lehotskykeller.com	16	firm Integrity Legal Support Solutions,	
7	17	and I'm the video specialist. The court	
8 On Behalf of the Defendant:	18	reporter is Barbara Moore with Integrity	
9 COURTNEY CORBELLO, Assistant Attorney General	19	Legal Support Solutions.	
BENJAMIN LYLES, Assistant Attorney General.	20	Would counsel please introduce	
1 P.O. Box 12548	21	themselves.	
2 Austin, Texas 768711-2548	22	(Attorneys stated their	
3 Courtney.corbello@oag.texas.gov	23	appearances for the record.)	
4 benjamin.lyles@oag.texas.gov	24	THE COURT: Will the court	
5 Videographer: Gene Aronov	25	reporter please swear in the witness.	
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7 By Ms. Corbello 186	5	examined and testified as follows:	
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22

7

1 Q. Have you been that the entire time

2 you've been with Facebook?

3 No, not the entire time. I started

4 off on our Content Policy team and then created a

5 team and then eventually took over this position.

So the Content Policy team, what is

7 that?

8

16

22

23

That is a team that rates the rules

what we allow and do not allow on the platform.

Just to clarify, Trust and Safety Policy falls

11 under the Content Policy team.

12 Q. So somewhat of a subsidiary to the

13 Content Policy team?

14 It's one of the pillars to the Α.

15 Content Policy Team.

> Q. And is that the team you created,

the Trust and Safety? 17

18 Yes, but that's not the team I was

referring to. I created a team called the 19

Strategic Response Policy in 2017 and then this 20

21 team in 2019.

> Q. Where were you previously?

I was at a law firm in Washington,

24 D.C.

25 Q. What law firm was that? civil society, academics, et cetera, and so I do

that fairly often.

3 Are you involved in the membership

4 between Facebook and NetChoice?

5 Define membership in that sense.

Well, Facebook is a member of

7 NetChoice: correct?

That's correct.

Were you involved in becoming --

10 Like advising whether we would be,

11 no, I wasn't advising.

12 Do you understand how the membership

13 for Facebook works in regard to NetChoice?

14 Loosely, but not well versed.

What's your loose understanding?

16 With many trade associations we are

members of seeking to just have better, better 17

18 knowledge of issues confronting the internet.

Do you do any work with NetChoice 19

20 directly in your capacity as Trust and Safety

21 Policy vice president?

Not directly. I think there are a

23 lot of tangential issues, but not directly.

24 What sort of tangential issues?

25 For any of the issues including what

WilmerHale. 1 A.

2 And what are your job duties

currently as vice president of Trust and Safety 3

Policy? 4

5 Sure. I oversee a number of subject

matter experts, about 75 subject matter experts 6

that focus on some of the highest priority issues

that the company faces. That includes safety, so

safety for women, safety for children, health and

10 well-being, security. That's our term for cyber

security, dealing with foreign interference. Cyber 11

espionage. Other cyber security issues. 12

13 Our team that looks on counterterrorism and

extremism. Our team that looks on civil rights, a

team that looks into every policy as well as 15

external stakeholder engagement. 16

17 And you also represent Facebook in

its external capacities, right, for example? 18

19 Α. Yes.

> Q. In front of Congress?

21 A. Right.

20

22 What are the other capacities you

might represent Facebook in? 23

24 A. According to the way that we develop

policies is to engage externally with governance,

we're talking about today, they do abut against my

subject matter areas.

And same for CCIA, do you understand

4 how that membership works for Facebook?

Similarly I'm aware of it but don't

6 know who decided we would be a member of CCIA.

7 Is it fair to say everything you

just told me about NetChoice applies to CCIA as 8

9 well?

5

13

15

10 A. Yes.

11 Your understanding?

That's true. 12

Do you know if Facebook funds

14 NetChoice or CCIA in any way?

I don't have direct knowledge.

16 Do you have indirect knowledge?

17 I know that we participate in a

number of industry groups, and I don't know who our

membership is. I cannot speak to NetChoice 19

specifically.

21 Q. Let's turn to your declaration. If

22 you want to look at the first binder in front of

23 you.

25

24 A. Top binder?

Yes, it should tell you what number

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	10			12
1	it is. I can't remember off the top of my head.	1	plaintiffs in this lawsuit at all about drafting	
2	A. This is the big		your declaration?	
3	Q. 10 it looks like.	3	A. I spoke with in-house counsel.	
4	A. Tab 10?	4	Q. So no?	
5	Q. Yes.	5	A. So no.	
6	A. Okay. You know what, I think I have	6	Q. You said you edited the draft that	
7	two of the same or at least the numbering is off.	(was given to you?	
8	MS. CORBELLO: Counsel, do you	8	A. I edited the draft, input it, gave	
9	want your own set of binders, or I assume	10	feedback and additions to this draft as well as a similar draft that was submitted.	
10	you have your own declaration. (Discussion held off the	11	Q. So how many drafts did you edit,	
12	record.)	12	would you say?	
13	THE WITNESS: Tab 10?	13	A. When you say that, do you mean the	
14	BY MS. CORBELLO:	14	back-and-forth?	
15	Q. Yes. Did you draft this	15	Q. Yes.	
16	declaration?	16	A. I haven't multiple, but I	
17	MR. DISHER: So 10 is not his	17	couldn't recall the number.	
18	declaration. 10 is the notice of	18	Q. When did you first start drafting	
19	declaration.	19	when did you first see a draft of your declaration?	
20	MS. CORBELLO: I'm sorry, I read	20	A. I don't have the exact date.	
21	it wrong. Here it is, six.	21	Q. Several months ago?	
22	THE WITNESS: Six.	22	A. Several months ago. As I mentioned,	
23	BY MS. CORBELLO:	23	we worked we had a similar declaration of	
24	Q. Sorry, I saw your name and just	24	Florida that was not many months ago, prior to	
25	assumed it was 10.	25	this declaration, but unfortunately I don't recall	
	11			13
1	11 Are you there?	1	the exact dates.	13
1 2		1 2	the exact dates. Q. Did you consult with anyone other	13
	Are you there?			13
2	Are you there? A. I'm still here. Are you still here?	2	Q. Did you consult with anyone other	13
2	Are you there? A. I'm still here. Are you still here? Q. We made it.	2	Q. Did you consult with anyone other than in-house counsel in giving any edits to your	13
2 3 4	Are you there? A. I'm still here. Are you still here? Q. We made it. A. Okay. Q. Did you draft this declaration, Mr. Potts?	2 3 4	Q. Did you consult with anyone other than in-house counsel in giving any edits to your draft? A. No. Q. Did you consult any documents while	13
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Q. Sure, go ahead.
 A. Thank you. Okay.

Q. So this paragraph talks about a

4 system of ranking content; correct?

5 A. That's correct.

6 Q. Why does Facebook prioritize

7 training and experience for users that expose them

3 to what they find relevant and meaningful?

A. It's a great question. It's

10 something that we hear from users with that they

11 want a meaningful experience on a platform:

12 whether those are social interactions; things

13 that they're interested in from the people that

14 they follow; the pages or the people that they

15 friend; the pages that they follow; the groups that

16 they join; what content is more valuable to the

17 individual.

9

18 As you can imagine, the people that I am

19 friends with in the groups that I follow may not be

20 of interest to you and likewise, so we want to give

21 people an experience that they've come to know and

22 the power to build a community.

23 Q. When you say "valuable," does that

24 mean more likely to use the site and engage on the

25 things that Facebook is showing them?

1 direct feedback in a number of ways, including

2 criticisms, including -- but also applause through

3 articles or other, you know, think pieces. So

4 that's one that we recognize as a way to, but

5 primarily we look at the signals that we have a bit

6 more fidelity in, try to deconflict anecdotal

7 versus significant.

8

11

15

20

Q. When users interact more on their

9 Facebook page based on the rankings, does that

10 increase ad revenue?

MR. McCARRICK: Objection to form.

12 THE WITNESS: You need to repeat

13 it. Sorry.

14 BY MS. CORBELLO:

Q. When users engage in the content

16 that Facebook displays for them, does that increase

17 ad revenue?

18 MR. McCARRICK: Same objection.

19 THE WITNESS: I don't have a

direct kind of causation or direct line,

21 so I wouldn't know.

22 BY MS. CORBELLO:

23 Q. So user engagement does not increase

24 ad revenue for Facebook?

25 MR. DISHER: Objection, form.

A. To find some value and experience,

2 it could be anything. Not necessarily just with

3 engagement but find value in the actual content

4 that is presented to them.

Q. Well, how do users demonstrate that

6 they find value in the content that's being given

7 to them?

5

A. Engagement is one, so that could be

9 either through comments, likes, sometimes sharings,

0 so those are all things as well, but just reviewing

11 the content and just -- we do run surveys as well

12 to get direct feedback from users about the type of

13 content so regardless of that level of engagement,

14 we hear what users say they want.

15 Q. What percentage of the users utilize

16 the survey feature on Facebook?

17 A. I don't have the number,

18 unfortunately.

Q. Is it possible to get that number?

A. I can find out. I don't know.

21 Q. Other than engagement and use of

22 surveys, is there any other way that Facebook is

23 able to tell whether users find content valuable or

24 not?

25

19

20

Sometimes we get direct feedback,

15

17

1 THE WITNESS: I'm struggling a bit

with the question, so I don't have -- I

3 don't have metrics that indicate how

4 that, how those things play out.

5 BY MS. CORBELLO:

6 Q. What's your struggle with the

7 question?

8 MR. DISHER: Objection, form.

9 THE WITNESS: It's just the way

10 that it's framed. If you could maybe

11 reframe. It's just a little confusing to

me.

12

20

13 BY MS. CORBELLO:

14 Q. Is there a concept that you're

15 missing that I can explain a little bit better?

16 A. Well, it's partially your definition

17 of engagement, and then are you asking if there is

18 a direct correlation of one user engaging a content

19 to ad revenue?

Q. No. So the more users engage in the

21 content on Facebook, does that increase Facebook's

22 ad revenue?

23 A. I don't have metrics on it. That's

24 not my -- I'm not on the business side of the

25 house.

	40			20
4	18	1	designer are welled demote that	20
1	Q. Do you know the answer to that	1	decision on, we would demote that.	
2	question or not?	2	So the ranking does take into	
3	A. I do not.	3	account what you have liked, what you	
4	Q. Paragraph 4 says that the rankings	4	have engaged with, but it's also subject	
5	are unique to each user. Do you see where it says	5	to those other measures.	
6	that?	6	BY MS. CORBELLO:	
7	A. I do.	7	Q. So let's say a piece of	
8	Q. So how are rankings made by	8	user-generated content comes in, putting aside any	
9	Facebook? Is it algorithms or human based?	9	algorithms, let's say it doesn't violate any	
10	A. The rankings are a combination of	10	policies by Facebook and it's just a nice piece of	
11	humans and algorithms. Humans can create the	11	user-generated content, is the way it works that	
12	algorithms; humans also do a lot of the feedings of	12	that content is essentially ranked for a user who	
13	the algorithms, the machine learning, the AI, so	13	would be interested in seeing it based on past	
14	not just the creation but the labeling of content	14	behavior by that user on Facebook?	
15	that feeds into that. So with that combined with	15	MR. DISHER: Object. Form.	
16	the automation, it's just a combination of how the	16	THE WITNESS: In part. Similar	
17	rankings appear.	17	content that also we have signals on	
18	Q. So when it says, "Rankings are	18	other users are engaged.	
19	unique to each user," it's the combination of	19	BY MS. CORBELLO:	
20	algorithms and humans that are making that	20	Q. So it's based on both what the user	
21	determination for each user?	21	likely engages in and other users like that user	
22	A. For the algorithm; correct.	22	might engage in. Is that fair?	
23	Q. Is the algorithm are the	23	MR. McCARRICK: Objection to form.	
24	algorithms that are designed to create these	24	THE WITNESS: In a nutshell. To	
25	rankings, are these based on what it determines	25	maybe clarify that point, your user, your	
	19			21
1	19 based on training or any human involvement that	1	individual user, the friends, the pages,	21
1 2		1 2	individual user, the friends, the pages, the groups that is going to be the	21
	based on training or any human involvement that			21
2	based on training or any human involvement that each user is most interested in?	2	the groups that is going to be the	21
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23

1 A. Yes.

2 Q. What's your basis for this

3 knowledge?

4 A. I don't have direct feedback, I

5 don't have hard data but I've been in a number of

s conversations with civil society members, the

7 public at writ large where they've communicated

8 that. In fact, we've been the targets of a boycott

9 on a number of occasions for people not feeling

10 safe on the platform.

11 Q. Do you -- in your position as vice

12 president of Trust and Safety Policy, do you

13 receive direct user feedback?

14 A. Sometimes.

Q. From Facebook?

MR. McCARRICK: Objection to form.

17 Q. So users can fill out -- there's

18 some sort of complaint system for Facebook, right,

19 for users?

15

16

6

7

8

A. There are complaint systems.

21 Q. Do you receive those complaints that

22 come in through the Facebook website?

23 A. No, I do not.

24 Q. Do you review any of the user

25 complaints that come in through Facebook?

1 you including both of those sentiments from users?

2 A. The sentiment that they would not

3 use Facebook if they don't --

Q. Or they don't feel safe currently.

5 A. That's what they say. I have no way

to prove their intent. I can't speculate on it if

7 it's actually true, but that's what they felt.

Q. Do you have any other basis for your

9 claim that people will not use Facebook if they do

10 not feel safe?

A. That's my view.

12 Q. The next sentence, "Advertisers

13 similarly will not advertise on Facebook if they

14 believe it's not effective at removing harmful

15 content, a content that violates our community

16 standards."

17 Do you see that?

A. I do.

19 Q. What's your basis for that

20 statement?

21 A. I've been in contact with a number

22 of advertisers. As I mentioned briefly, we've been

23 a target of a boycott, I believe a boycott last

24 year by advertisers where that that was one of

25 their number one concerns.

1 A. No, no, I do not.

2 Q. And so your knowledge for the

3 sentence people will not use Facebook if they do

4 not feel safe is based on anecdotal?

5 MR. DISHER: Objection. Form.

THE WITNESS: Yes. Clarify

anecdotal. I've heard from people directly say to me it's anecdotal. I

9 don't know if they would go through with

10 it, but the difference between the

11 complaint system, people either approach

12 me directly, in person, they have email

13 addresses, they have phone numbers, and

14 they will call and they will lodge

15 complaints that are outside of the

16 Facebook complaint system.

17 BY MS. CORBELLO:

18 Q. And are there complaints that they

19 won't use Facebook if they don't feel safe?

20 A. Yes.

21 Q. Are any of their complaints that

22 they don't currently feel safe on Facebook?

23 A. I have heard those.

24 Q. So when you talk about the anecdotal

evidence you've heard of this, this sentence, are

1 Q. Do you deal directly with

2 advertisers as part of your position as vice

3 president?

4 A. Not on a daily basis but on occasion

5 I would.

6 Q. What are the occasions on which you

7 deal with advertisers?

8 A. When one of our policies or one of

9 our public policies -- not all of our policies are

10 public -- but when that becomes an issue of

11 scrutiny, I will hopefully explain how our

12 policies, our intentions on enforcement of those

13 policies to work with advertisers. But many

14 advertisers also are just concerned with the

15 platform broadly outside of an inflection point

because they're worried about their brands.

17 Q. You said there was an advertiser

e. Tod cald there was all adver-

18 boycott last year?

19

A. 2020.

20 Q. Have there been any other advertiser

21 boycotts that you know of?

22 A. That is the one that I know of. You

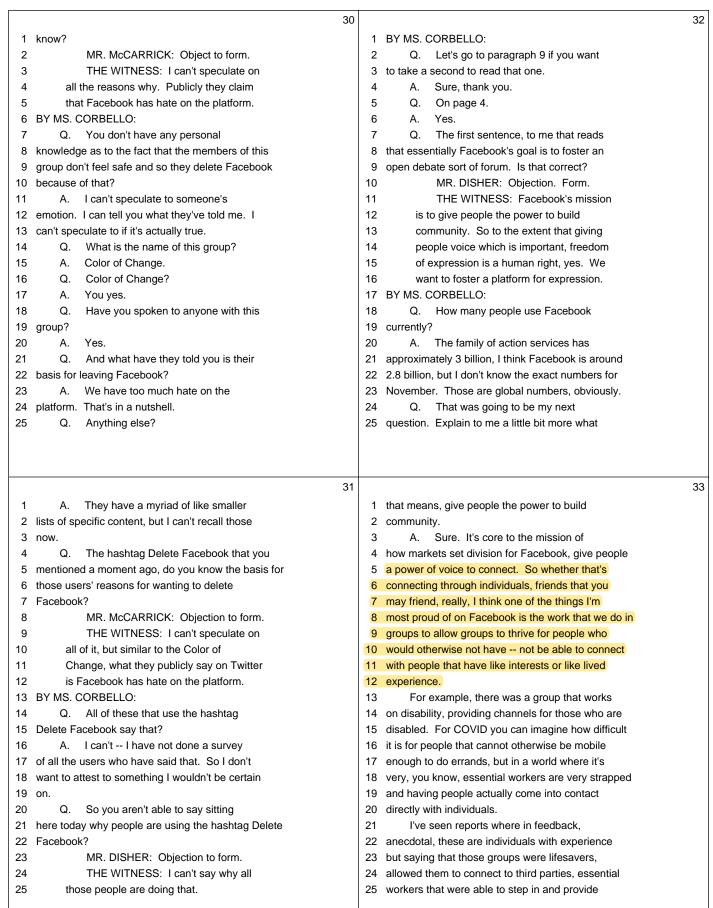
23 have to survey the advertisers. I don't know if

4 they -- what started what they consider a boycott,

25 but there was a known boycott in 2020.

25

26 28 1 You said you talked to some of these 1 partnerships whose main focus is on advertiser 2 advertisers on an ad hoc basis? 2 support. 3 A. Correct. 3 That's who would handle any sort of Q. 4 Q. What are some of the concerns that 4 advertiser threat to leave the platform? 5 5 they expressed to you? Α. That team, they are the main 6 Advertisers, especially their 6 interface with advertisers. 7 marketing offices, are highly concerned about their 7 Ω Who is the head of that team? brand and the brand appearing next to content that 8 Our current chief business officer 8 9 they find to be objectionable. 9 is Marne Levine. 10 10 Now, objectionable content for Facebook may Q. Can you spell that first name for 11 not actually violate, but they are also very, very 11 me. 12 I guess focused on content that does violate or 12 A. Sure. M-a-r-n-e. perceived to violate our policies that we haven't 13 13 Q. Have you ever -- other than the 14 been able to enforce against. 14 boycott you told me about, have you ever come 15 So for any type of brand safety, if you across another advertiser who stopped using 16 will, the advertisers who invest obviously a lot of 16 Facebook due to the concerns we've talked about? their resources into Facebook want to ensure that 17 Personally, no. 17 18 the platform is one that is safe. 18 Q. Are you aware of where those 19 19 advertisers would go if not using Facebook? And so these are past concerns that 20 MR. DISHER: Objection to form. the advertisers have expressed? 20 21 MR. McCARRICK: Objection to form. 21 A. I guess it's hard to speculate for 22 me on is it past or future. They generally are 22 THE WITNESS: I can't speculate. 23 talking about past events to inform future spend. 23 I'm not their CMOs or investment ops. 24 So is it fair to say that there has 24 BY MS. CORBELLO: 25 been content presented on Facebook that advertisers 25 No advertiser or rep of an 27 29 did not agree with in the past? 1 advertiser has ever told you where they might go 2 alternatively to using the Facebook platform? 3 Content on Facebook that advertisers 3 They never told me directly. I Α. 4 believe harm their brand has been present in the 4 haven't asked. 5 Q. The last sentence of paragraph 8, 6 A. If I can rephrase that to content people and advertisers have stopped using Facebook 7 that they would not -- they would not want their 7 due to these concerns? A. Yes. brand to appear next to. 8 9 That has existed in the past on I know we talked about the boycott. Facebook? What are the other -- what other personal knowledge 10 10 11 A. They have made the argument. 11 do you have that forms the basis of this statement? 12 Are you involved with anything to do 12 A. There's a lot of -- there's a lot of 13 with advertiser retention? 13 public reporting, and I'm taking those public A. I'm not -- I don't know what that reports as being accurate of people, you know, 14 is. So I mean, I know what the words mean, but I hashtag Delete Facebook, which is a kind of a known 15 16 don't know that that's a team that we have. So no, 16 trend that appears routinely. The advertiser I'm not directly involved. 17 boycott. 17 18 So when an advertiser -- some of the 18 There's also a civil rights boycott led by examples you gave when an advertiser starts saying 19 an organization called Color of Change where I 19 20 that they don't like their brand being next to a don't understand how they would prove who is 21 certain piece of content, they might walk, who deleting Facebook or not. But that is one of the tenets that you delete Facebook to join that 22 deals with that at Facebook? 22 23 We have a full, what we call the 23 boycott. 24 business operations team. So it's a team of what 24 Q. Why does that group ask its members we call global management services, who holds 25 to delete Facebook? What was the basis, if you



	34			36
1	services that sometimes the governments cannot	1	access to it. Like you have a computer, phone or	30
	provide.		something of that nature.	
3	Q. So it sounds like Facebook operates	3	Q. Any other obstacles to becoming a	
4	in an essential way for a large majority of the	4	user on Facebook other than the ones we just	
5	public. Is that fair to say?	5	discussed?	
6	MR. McCARRICK: Objection to form.	6	MR. DISHER: Objection to form.	
7	THE WITNESS: You'd have to define	7	THE WITNESS: Obstacles, obstacles	
8	"essential." For that one person, for	8	from whom, I guess.	
9	that person where whose story that I	9	BY MS. CORBELLO:	
10	happen to be familiar with and by	10	Q. I guess just information that	
	· · ·	11		
11	reading, it was very important.		Facebook needs before it allows you to be a user on	
12	Essential maybe has other connotations.	12	its platform.	
13	BY MS. CORBELLO:	13	A. I'm not positive. I'm not positive.	
14	Q. Well, you said Facebook does things	14	It's not my sign-up, that kind of portfolio is not	
15	that certain governments can't do; correct?	15	in my portfolio, so I'm not exactly sure if there	
16	A. I didn't say certain governments	16	are other additional things that people have to	
17	can't do. I said they were stepping into places	17	attest to, agree to on those sign-ups.	
18	where governments were not acting. I'm not sure	18	Q. You mentioned a second ago that	
19	what the government can or can't do.	19	there is some kind of is there an alternative	
20	Q. Okay. So give some examples where	20	screening for people with criminal backgrounds,	
21	you've seen that happen.	21	terrorist links?	
22	A. Seen what happen?	22	 Not an alternative screen per se. 	
23	Q. Facebook stepping in where	23	We do keep for known people or people who have	
24	governments weren't acting.	24	been known to be convicted of child sexual assault	
25	A. That's one example that I have.	25	or sexual assault broadly, sexual assault broadly,	
1				
	35			37
1	Q. Do you have any others?	_	where we can find and have fidelity and information	37
2	Q. Do you have any others?A. I would have to really kind of sit	2	provided. So convictions, if the state of Texas	37
3	Q. Do you have any others?A. I would have to really kind of sitdown and do long thinking about it. Nothing comes	3	provided. So convictions, if the state of Texas convicts someone, convicts John Smith and John	37
2	Q. Do you have any others? A. I would have to really kind of sit down and do long thinking about it. Nothing comes to me.	2 3 4	provided. So convictions, if the state of Texas convicts someone, convicts John Smith and John Smith's name is on the registry, that person would	37
2 3 4 5	 Q. Do you have any others? A. I would have to really kind of sit down and do long thinking about it. Nothing comes to me. Q. How does one become a user on 	2 3 4 5	provided. So convictions, if the state of Texas convicts someone, convicts John Smith and John Smith's name is on the registry, that person would not be allowed.	37
2 3 4 5 6	Q. Do you have any others? A. I would have to really kind of sit down and do long thinking about it. Nothing comes to me. Q. How does one become a user on Facebook?	2 3 4	provided. So convictions, if the state of Texas convicts someone, convicts John Smith and John Smith's name is on the registry, that person would not be allowed. Similarly for people who are affiliated	37
2 3 4 5 6 7	Q. Do you have any others? A. I would have to really kind of sit down and do long thinking about it. Nothing comes to me. Q. How does one become a user on Facebook? A. You can sign up on Facebook if	2 3 4 5 6 7	provided. So convictions, if the state of Texas convicts someone, convicts John Smith and John Smith's name is on the registry, that person would not be allowed. Similarly for people who are affiliated with terrorist organizations, if you are bin Laden,	37
2 3 4 5 6 7 8	Q. Do you have any others? A. I would have to really kind of sit down and do long thinking about it. Nothing comes to me. Q. How does one become a user on Facebook? A. You can sign up on Facebook if you're over 13. If you're over 13 and you're not a	2 3 4 5 6 7 8	provided. So convictions, if the state of Texas convicts someone, convicts John Smith and John Smith's name is on the registry, that person would not be allowed. Similarly for people who are affiliated with terrorist organizations, if you are bin Laden, for example, if he were alive, Osama bin Laden,	37
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2 3 4 5 6 7 8 9 10 11 12 13 14	Q. Do you have any others? A. I would have to really kind of sit down and do long thinking about it. Nothing comes to me. Q. How does one become a user on Facebook? A. You can sign up on Facebook if you're over 13. If you're over 13 and you're not a certain class of person and I can go into those, those are people with specific criminal histories, child sexual abuse material, providers or those that traffic in terrorist, those things. You can go to your Facebook.com, sign up, agree to the Terms of Service. Attesting that you're over 13 as well and then create your	2 3 4 5 6 7 8 9 10 11 12 13 14 15	provided. So convictions, if the state of Texas convicts someone, convicts John Smith and John Smith's name is on the registry, that person would not be allowed. Similarly for people who are affiliated with terrorist organizations, if you are bin Laden, for example, if he were alive, Osama bin Laden, signing up for that, we would not allow that. Q. Is that a media blockade, you're denied entry at the door, or is that something where Facebook removes the profile after the fact? A. It differs. I would say it differs. In many cases it's after the fact, that once we are alerted to it, we don't necessarily have a list of	37
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38 1 you couldn't come on and like say I am Osama 1 manage to distinguish between legitimate and 2 bin Laden, if unfortunately your name was actually illegitimate accounts that are being made? 3 that, you are not the terrorist, then there are So real accounts versus fake 4 like a number of steps you would have to go through 4 accounts? 5 Q. Yes. 5 to prove that, okay, you're not just trying to create a profile to create or represent the 6 A. I'll use that. We use automation, a 7 individual 7 lot of automation that is informed by kind of human Q. Can that person who is unfortunately development to identify what signals of the fake 8 named Osama bin Laden just enter in a different account are. So that's creation dates, patterns of 10 name and create a user profile? 10 friends that you have, patterns of sharing that you 11 A. They could. 11 12 And for the example of the child 12 So everything from this seems that this, 13 sexual predator, is that something you just search 13 this one device created 10 accounts with very for by name, or do you utilize both their name and similar birth dates, you know, ranging from X, Y, 14 14 15 birth date, whatever they've signed up for? Z, to their friending the same people or the same groups of people or doing a lot of friends that are 16 A. That's correct. We use a number of signals, including their name, including other 17 unconnected. 17 signals that we were able to derive, including a 18 So it's a little bit -- it would be very 18 report upon them, that it's likely that this person unique for a person, perhaps. In Washington, D.C. 19 19 has been convicted of child or not -- I don't want 20 too, my first 40 friends are in, you know, 20 globally, globally that while not dispositive gives 21 to say child, but a sexual offense. 22 Q. Does Facebook have any ability to a signal that there may be further investigation. 23 screen between legitimate and illegitimate users 23 Compiling all the signals and we make decisions. 24 24 that are signing up for Facebook? Q. So it sounds like when Facebook is 25 MR. McCARRICK: Objection to form. 25 screening for fake accounts it's doing so after the 39 THE WITNESS: Can you define the 1 fake account has already made it on to the platform 1 2 legitimate, what does that mean? and started utilizing it in some way: right? BY MS. CORBELLO: MR. DISHER: Objection to form. 3

41 4 Q. Sure. So Facebook has many bots on 4 THE WITNESS: Actually, that's 5 5 its site at any given time; right? incorrect. We do a lot of screening up 6 MR. DISHER: Objection to form. 6 front as well. I'm sorry to give you 7 7 THE WITNESS: I don't think that's some signals, but we do a lot of 8 8 fully accurate, but -- that we have many screening up front. Our latest 9 bots, but "many" is kind of an ambiguous 9 transparency report actually mentions the 10 10 word. number of fake accounts we remove at 11 BY MS. CORBELLO: 11 creation. 12 BY MS. CORBELLO: Q. Is it fair to say that Facebook can 12 13 have millions of bots on its platform at any given 13 Q. And so how does -- specifically as 14 time? 14 to the upfront creation of a user account, how does 15 MR. McCARRICK: Object to form. 15 that screening work? 16 THE WITNESS: I'm also struggling 16 A. I don't have all the particulars. I 17 a bit on the bots. I think what you're 17 gave you some of the ideas on name, dates, devices 18 referring to maybe is fake accounts. that they are created from, but I don't have all BY MS. CORBELLO: 19 19 the particulars. I'm not an engineer. 20 Q. Yes. 20 Who would know that information? 21 A. Yes, we do have fake accounts on the 21 Our integrity teams broadly. 22 22 site, and we stopped many of those at creation. And who is the head of that team? 23 The head of Integrity is a gentleman 23 Q. So how does Facebook manage to stop -- I'm going to use the terms again now that 24 by the name of Guy Rosen. 24 we understand what they are -- how does Facebook 25 Does Facebook -- once someone has

42 44 1 created a user account and gained access to the 1 talking about, what are the specific policies and 2 platform, does Facebook treat all of those users 2 practices that are related to users getting on to 3 equally in terms of applying its policies and terms 3 Facebook? 4 and conditions? 4 A. This sentence is very much meant to A. Yes. Yes, they do. There are some 5 describe our community standards. So those are the 6 specific rules, some certain rules that have policies and abuse areas that we use to govern different applications, but broadly yes. 7 content. But within those, within those community Q. The user-generated content is standards as well we did discuss the -- those that treated the same by your algorithms regardless of are objectionable offenses, convictions, 10 10 which user is generating that content? 11 11 MR. DISHER: Objection to form. But also within that, I should be fair, 12 THE WITNESS: Maybe repeat the 12 there are others, spammers and scammers also fall 13 under that as well. And as you can imagine, we question. 14 BY MS. CORBELLO: 14 have kind of robust signals on people. We use 15 Q. Sure. The algorithms that are troll farms or spam farms to kind of create that type of content. 16 coming in contact with user-generated content as it 16 comes on to the platform, are those algorithms 17 Q. Does Facebook currently have any treating that content the same regardless of the 18 algorithms or source codes that are used 19 user that generates the content? specifically to screen users and deny them entry 20 before getting on to the platform? MR. DISHER: Objection to form. 21 THE WITNESS: I think it would be 21 MR. McCARRICK: Objection to form. 22 two similarly situated users, yes. 22 THE WITNESS: I'm not familiar on 23 That's accurate. 23 how each algorithm works in that sense. 24 BY MS. CORBELLO: 24 BY MS. CORBELLO: 25 Q. What do you mean by "similarly 25 Q. Let's go down to paragraph -- well, 43 45 1 situated"? 1 I'm going to kind of talk about 11 to 13 all 2 A. I guess where I'm struggling is so 2 together if you want to just --3 pages get different treatment, individuals get A. Sure. 4 different treatment, individuals vis-a-vis pages \circ -- review them all. 5 5 have different treatment. And -- but if you're A. Thank you. posting -- I'm trying to make sure that we're 6 O. So let's start with 11. Talk about 6 talking apples to apples, people posting the same 7 the Terms of Service and community standards. A. content, yes, that should be the same. 8 Yes. 8 9 Q. That's what I was asking. Are these basically what Facebook 10 lives by when it comes to content moderation on its 10 The factors there are also if you 11 are, you know, perhaps if you're followed by a lot 11 platform? of people, a lot more people may see -- you know, 12 A. Primarily, yes. 13 13 you may be followed by many, I'm not followed by What else does Facebook rely on? any, and so your post may be seen by more people 14 14 I'd have to define the moderation. 15 than mine. But it would be treated the same as far 15 I think moderation means different things to 16 as our policies. 16 different people. Moderation in these terms are, 17 Q. Let's go to paragraph 10. If you 17 especially around community standards, are 18 want to take a second. subsequently binary choices on moderation. Meaning 19 Α. Thank you. Yes. 19 that we allow or remove. We also used algorithms 20 Do you see where it says, the first 20 to rank and prioritize. 21 sentence that Facebook has developed robust 21 We have rules that fall outside of those policies and practices relating to content 22 22 community standards on who can monetize certain permitted on its service. 23 23 type of content as well. Who can advertise. That 24 A. I do. 24 does fall under community standards. But it's a 25 Going back to what we were just 25 very, very, I guess, broad term of moderation.

46 1 Those are more so focused on the binary allow and 1 MR. DISHER: Objection to form. 2 removal decisions. 2 THE WITNESS: Repeat one more 3 Q. Well, this sentence says that Terms 3 time. 4 of Service and community standards describes what 4 BY MS. CORBELLO: 5 5 content is acceptable. Q. Does anyone outside of Facebook give 6 A. Yes. From a removal -- again, from 6 any input as to how the Terms of Service or 7 a removal versus binary removal one zero -- I don't 7 community standards should look at any given time? 8 MR. DISHER: Objection to form. know why I'm using those terms -- removal and allow 9 position. There is a lot of content that is THE WITNESS: We do broad 10 10 acceptable on Facebook, but where that ranks, your engagement on our policies and policy ability to promote that content may have different 11 development to have a feedback, to have a 12 treatment. 12 better understanding of how to support a 13 13 Q. So the way that you've used it in community of 3 billion people. If any 14 one person or any outside group's 14 your declaration, what else besides the Terms of 15 15 Service and community standards define what content thoughts on anything dispositive, no, we 16 make those decisions ourselves. 16 is acceptable on Facebook? 17 A. What is allowed? If we can -- if we 17 BY MS. CORBELLO: 18 Facebook controls what's in its 18 say, as we say allowed, yes. Did you mean allowed in that first Terms of Service and what's in its community 19 19 20 sentence? 20 standards? As I'm talking to you now, I think I 21 21 Α. use those interchangeably and I maybe should have 22 Q. Facebook controls currently what 22 23 been more specific. content it wants to moderate and what content it 24 Q. Okay. And you said yes, there are 24 wants to let through; correct? 25 other policies besides the Terms of Service and 25 MR. McCARRICK: Objection to form. 47 49 community standards for what content is allowed? THE WITNESS: Yes. 2 A. No. No. That's the point I'm BY MS. CORBELLO: trying to clarify. For what may get different Q. Fair to say Facebook would not be in 3 treatments on the platform. 4 favor of a law that takes away their ability to do 4 5 Q. It says the specific requirements 5 that? 6 have evolved. Who is responsible for giving input 6 Α. That's correct. on when those requirements need to evolve? 7 So then on the flip side, would A. A broad cross-functional team of Facebook be in favor of a law what allows them to 8 individuals. I think what I maybe explained maintain that ability? 10 MR. McCARRICK: Objection to form. 10 earlier, we do a lot of stakeholder engagement. 11 Getting signal from civil society, getting signal 11 THE WITNESS: To maintain the from academics, looking at signal on our platform 12 ability to moderate, just for clarification? through our own data to inform policy that needs to 13 13 be updated, giving the community the best BY MS. CORBELLO: 14 14 experience. 15 Yes. So on the flip side, would 15 16 Q. Does anyone outside of Facebook Facebook be in favor of a law that allows them to control what the Terms of Service or community maintain the ability to dictate what content they 17 standards look like? are moderating? 18 18 A. Control? 19 MR. McCARRICK: Object to form. 19 20 MR. DISHER: Objection to form. 20 THE WITNESS: Yes, we want to be THE WITNESS: No. 21 able to apply our moderation policies. 21 BY MS. CORBELLO: BY MS. CORBELLO: 22 22 Q. Does anyone outside of Facebook have 23 Q. For paragraph 13 -- 12 is about 23 any input on how the Terms of Service and community Terms of Service and 13 is about community 24 standards look at any given time for Facebook? standards; correct?

	50			52
1	A. One second.	1	promote we're able to promote more	02
2	That is correct.	2	conversations on positive strike	
3	Q. The way you described both the Terms	3	"positive," but on content that people	
4	of Service and the community standards in	4	find to be valuable.	
5	paragraphs 12 and 13, those are all dictated by	5	BY MS. CORBELLO:	
6	Facebook only; correct?	6	Q. Okay. So this sentence was meant to	
7	MR. DISHER: Objection to form.	7	essentially express that the policies restricting	
8	THE WITNESS: Broadly, yes. There	8	speech allow for more open speech?	
9	may be some attestations to, you know, to	9	MR. McCARRICK: Objection to form.	
		10	THE WITNESS: If I can take one	
10	existing under current legal structure,	-		
11	but I don't know them offhand.	11	second to explain the way that we think	
12	BY MS. CORBELLO:	12	through our voice and expression.	
13	Q. The second-to-last sentence in	13	BY MS. CORBELLO:	
14	paragraph 13, it says Facebook's policies are	14	Q. Sure.	
15	designed to allow room for these types of	15	A. Voice is one of our paramount tenets	
16	expression. Obviously you're referring to the	16	for these policies and the creation of these	
17	sentence right above.	17	policies. The voice is embedded, so we look at	
18	A. Okay, yes.	18	things like safety, we look at things like dignity	
19	Q. What policies specifically are you	19	of the speaker, authenticity. We look at all these	
20	talking about in this sentence?	20	issues to ensure that by removing those things that	
21	A. Our community standards. So those	21	would make people feel unsafe, removing the	
22	are the 22 abuse areas that I referred to earlier,	22	inauthentic actors from the platform, removing	
23	and that covers a variety of issues ranging from	23	things that would attack someone's dignity,	
24	the criminal, violence incitement, designated	24	removing things that would maybe jeopardize	
25	individuals and organizations according harm to the	25	someone's privacy, it allows the voice that is	
	51			53
1	objectionable things like hate speech to those that	1	that we favor or excuse me, not necessarily favor,	53
1 2	objectionable things like hate speech to those that are more safety oriented, things like harassment	1 2	but that we would want to see on our platform, the	53
	objectionable things like hate speech to those that		•	53
2	objectionable things like hate speech to those that are more safety oriented, things like harassment	2	but that we would want to see on our platform, the community wants to see on the platform. Q. Is the answer to my question yes?	53
3	objectionable things like hate speech to those that are more safety oriented, things like harassment and bullying, sexual exploitation, to intellectual	2	but that we would want to see on our platform, the community wants to see on the platform.	53
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54 1 A. That's correct. 1 content has been -- 90 percent of the content that 2 Q. What percentage of content is 2 has been removed has been removed by AI, that 3 flagged versus what's removed? doesn't tell me anything about what is overall 4 MR. McCARRICK: Objection to form. flagged before it's removed. Does that make sense? 5 THE WITNESS: I don't have those, 5 A. So yes. If I can take a couple 6 those numbers directly. Just one 6 seconds maybe to define and maybe better explain 7 highlight. Something that can be flagged 7 it. Bad on me for poor draftmanship. 8 may also be removed or found by 8 If there are 100 pieces of content removed 9 9 automation. So you will get sometimes what we're seeing is that 90 percent, 90 were 10 overlap there, but your question 10 identified by AI of the hundred pieces of content 11 specifically is what was flagged, but not removed. So all hundred pieces of content were 12 removed? 12 removed. That sentence has nothing to do with -- I BY MS. CORBELLO: 13 13 think what you're asking is is there other content 14 Q. What's the percentage of content 14 on the platform. 15 that's flagged versus what's removed. 15 Is there content that is flagged but 16 MR. McCARRICK: Objection to form. 16 not removed on Facebook? 17 THE WITNESS: I don't have those 17 Undoubtedly there's contents flagged 18 numbers 18 by AI that was not removed. 19 BY MS. CORBELLO: This 90 percent number is ultimately 19 Q. Well, let me -- so the sentence if 20 just the content that gets removed; correct? 20 21 you look at it a little bit more carefully, it says 21 That's the content that we believe Al specifically finds more than 90 percent of the 22 violates our policy. So maybe it's a great point 22 23 content that is removed. of clarification. You can flag anything on 24 So just speaking in very small numbers, if Facebook. If you say that I'm a big Knicks fan and 25 only 10 pieces of content are removed, that means someone says, Well, the Bulls are the best team of 55 57 Al has removed nine of those pieces of content. 1 the '90s no, I wouldn't flag that. It doesn't mean 2 But that doesn't say how much content has been that it's actually violating our policies, but people can flag anything. We see that often. 3 flagged. 4 MR. McCARRICK: Objection to form. Sure. But does Facebook keep track 5 THE WITNESS: It doesn't say that, 5 of the number of flagged content versus the number though. That's not what that sentence 6 6 of content actually removed? 7 means. A. I don't have the latest kind of BY MS. CORBELLO: figures on whether we can keep each piece of 8 9 What does that sentence mean? content flagged and how long we would do so. 10 Who would have those numbers? 10 So the contents that we remove, we have a corpus of body of content, let's say 100 11 I'm not sure. 11 pieces that we may be able to identify proactively 12 So is it fair for me to read this 12 through our system, 95 percent of the pieces of 13 sentence as not telling me how much content is 13 14 content that we would remove, so say there's 100 14 flagged by either a user or Facebook? violating pieces of content, we would be able to 15 Well, there's no aggregate number. 15 identify proactively 95 percent of those pieces of It's just telling you percentage. Our community 16 17 content before a user reports those to us. standards enforcement report will tell you that the It doesn't say -- I think what you're numbers of content, the aggregate number of content 18 18 arguing is that the AI is now removing that content that we have removed in that area, in using this 19 19 20 alone. There's another set of content that is number here you would be able to apply and say, Oh, 21 violating. Do I understand that correctly? you've moved a thousand pieces of hate speech. Oh,

22

you did 90 percent identify it yourself through

that means 900 were removed or identified by

proactivity and through your automated system, so

Facebook and another 100 came in from different

22

23

I guess my confusion with the

removed, not content that has been flagged and then

sentence is that it's talking about total content

removed. So it's only if only 95 percent of

58 60 1 sources. 1 do that. And then a human reviewer can take on 2 Q. So this 90 percent is not being 2 additional contents and hopefully we're able to 3 applied to amount of content flagged? 3 apply not just kind of broad context of our 4 We're going back and forth. The way 4 policies, but context of how things evolve in 5 that we also talk about it is the AI essentially lexicons globally and then apply those rules and flags content too. So the AI is flagging content. make sure that we're achieving the right outcome. 7 It is talking about the amount, but it's always 7 So let's do that number or do that area about the amount of content that we removed. Just 8 where we use automation and human review. There 9 because something is flagged doesn't necessarily are certain policies that are very just, not just 10 make it violating. Even AI does not always flag hate speech but require a very, very high amount of 11 violating content. understanding of what's happening. For example, a 12 So this 90 percent is content, but statement about -- that statement that purports to it's both been flagged and removed. That fair to 13 13 be about, Oh, I want to kill all the Cowboys fans. 14 say? 14 Like is that actually real or are there some 15 A. That is correct, yes. 15 signals that oh, no, this person has signals that 16 Okay. Let's talk about this 16 they have now, you know, gone out, purchased 17 paragraph, just kind of broadly. weapons, they are tracking towards AT&T Stadium, 18 A. Uh-huh. they are doing all these things. So you can get 19 It says, Facebook relies on 19 two very distinct outcomes. 20 20 automated and human review to enforce its terms and So having human reviewers that are able to 21 policies at scale across its global service. provide context and escalate where appropriate, we 22 Can you explain to me how that works? 22 work with law enforcement on certain occasions, 23 That's great, because we were a bit 23 that is something that is important to us. So it's 24 discussing this now. Our automation is tremendous 24 that combination that makes these things run. 25 for helping us work at scale. We have, as I 25 So how does Facebook become aware of 59 61 1 mentioned earlier, two point X billion people on 1 certain criteria that needs to be implemented? 2 Facebook. They post billions of pieces of content 2 MR. McCARRICK: Object to the 3 daily. To do that we can only scale and enforce 3 form. 4 those policies with the use of automation, but 4 THE WITNESS: Criteria for the automation is informed by human reviewers in many 5 policies themselves? 6 cases. So human reviewers may label content to 6 BY MS. CORBELLO: train automation, but for certain areas, especially 7 Q. No. For the algorithm. I'll give one example, something that's very 8 Define "criteria." Α. heavily context-dependent like hate speech. The 9 So well, let me put it this way. automation may not have a significant level of 10 10 A. Uh-huh. 11 confidence to make certain calls. 11 What are the different ways in which 12 12 Facebook would become aware that there's a piece of So, for example, you may attack me with a 13 slur and that would be found to be hate speech content that needs to be screened by either AI or 14 under our policies. I may use that same slur 14 human? against myself or recount that you attacked me with 15 Α. 15 For those, those issues, the AI is a slur. When I do that, that doesn't violate a working constantly across all of whatever is posted to Facebook. Everything that's posted will 17 policy. That's a way that people express if they have a point for expression. I may try to reclaim eventually have a screen by our artificial the slur, reclaim the slur, and you see that 19 intelligence. So that's kind of the first step 19 20 through a number of communities. 20 again. 21 So it's with that context where the machine 21 There is a way that the automation which we 22 learning, the automation can say, Hey, this looks 22 call a classifier looks at certain signals that we like it may be violating, but I'm not actually 23 try to understand the potential severity of a 23 certain that it's violating. I'm going to send it 24 violation, the potential viralty of a post and then

to a human reviewer and that we have processes to

the likelihood of something actually violating our

62 1 policies and that would -- we would essentially 1 form 2 make a decision on whether to continue routing it 2 THE WITNESS: I'm not really 3 on to a human to further review. Some cases we're 3 familiar with the term "user story," so 4 making an automatic decision or not making a I'm struggling here. Automation is the step. There's not like a human 5 decision at all. I shouldn't say not making a decision at all, but not routing a review for 6 intervention at that point. potential violations. 7 BY MS. CORBELLO: 8 Okay. So after the ticket is 8 Q. Well, is one way in which Facebook 9 becomes aware of content that needs screening via a 9 created, it's automation first? 10 10 user creating a ticket or a user reporting it and MR. McCARRICK: Object to form. 11 that creating a ticket? 11 THE WITNESS: When you say 12 That's accurate. I think we 12 "created," do you mean someone 13 13 mentioned that earlier. Through our own practice, essentially filing a violation within -but users are able to report content. 14 Right. So we're talking about user 14 15 Q. I want to talk about that sort of 15 report right now. workflow first. 16 A. Yes. 16 17 Α. Sure. 17 So when a user report creates a When a ticket gets created as a ticketing in the Facebook system, it gets an 18 18 result of a user reporting some sort of content automated treatment first? 19 19 20 issue, what happens to that ticket? A. Automation is one of the ways that 20 21 Broadly that ticket is routed to a 21 we route through. So yes, that automation occurs. human reviewer. It goes into what they say a You file the ticketing, the automation occurs. So 22 23 queue. I shouldn't say directly, that ticket is 23 there's not a human that's on the other side routed into a system where automation will then directly receiving Neil Potts' complaint. So if I 25 also try to route that ticket to a -- the correct hit the button, it's not like a person, you know, 63 65 1 human reviewer. 1 hit the button if that makes sense. 2 So, for example, I may be very experienced Yes, it does. So that automation happens for every piece of user report that comes 3 on UV. I can tell you everything about UV, with violence or policies that don't violate our through, every ticket that is created based on the policies. I may be less experienced on something user report? like privacy. And so instead of giving me the 6 Α. I believe so. I don't want to ticket that focuses specifically on privacy, it 7 speculate in case there's something that I don't maybe either is a better, you know, subset of know of, but I believe so. individuals that can apply the policies on privacy 9 Q. If Facebook becomes aware of an 10 with more accuracy than I can. 10 algorithm lacking some sort of ability to determine 11 The idea would be our systems would then do 11 content that needs to be removed, let's say the 12 a first-line review of that and also give it to hate speech example, for example, maybe there's a what we call queues but route it to the human new slur that has to be added to the algorithm 13 because it hasn't been previously, how does that 14 reviewers who can then review that content. 14 So is the user story automatically 15 work? 15 increased as a result of a ticket, or is it created 16 The way that we update our policies 16 by a human? very routinely, almost every two weeks we do kind 17 17 18 Define "user story." of constant revision of our policies which then So when a ticket is created, 19 would inform the algorithm. 19 20 typically what happens is either a user story is 20 There are also a number of protocols and we

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have teams now ranging -- I think in the

declaration the number has increased from 35,000 to

40,000 people working on safety and security. So

people that focus on our operations or processes or

there are teams within that, within those 40,000

created that has the data for that ticket or a

human -- like manual intervention happens and it's

created by a human, and that's how it gets routed

MR. McCARRICK: Object to the

to somewhere else to deal with content issues.

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66 68 1 protocols. 1 the Integrity team? 2 So when there's something like a new slur, 2 Guy Rosen. a new terrorist organization, a new type of abuse And so we just talked about the way 3 that we've become aware of, we will then update 4 a user would report a ticket. So let's talk about 5 those policies in many cases. And sometimes if the the internal way a ticket might be created. The policy does not get updated, at least updating the integrity team you just talked about, is that who protocols on how we enforce those policies and then is supplementing new criteria that comes out those feed into how the algorithms are going to be through revision of your policies? 9 9 trained on that. Broadly, yes. In conjunction, it's 10 So, for example, this bottle of water, a cross-functional, so with the teams that write the 11 bottle of water may not be violating today for policies, with the operations teams who are human 12 whatever reason it violates. We would rate that, 12 moderators, with the integrity team themselves, but 13 people would begin to label that, feed it into the 13 they are also different. 14 machine learning so the machine would recognize the 14 So the way we think of Facebook is that 15 bottle of water that actually violates whatever 15 every surface on Facebook, your news feed, your 16 policy a bottle of water would violate. groups, your advertising, there's different 17 So you have programmers that products, but those product teams are also I guess 18 essentially write the source code to add a criteria consumers or recipients of those changes so that 19 to the algorithm. Did I get that right? they sometimes will not make decisions on, but 20 A. We have engineers who build out the because they are receiving the value of it, they 21 machine learning. I don't want to get over my have to know how it impacts their products. 22 skis. A lot of this is done through labeling of --22 Q. What happens to -- what happens 23 labeling by humans of what violates and what does 23 after a piece of user-generated content gets not violate. 24 24 flagged as unsafe? 25 Is there anything that's not done by 25 I don't think we flag anything Q. 67 69 humans as to what violates or does not violate? 1 unsafe. It's the wrong term. 2 Anything not done by humans? What's the right term? 3 Our classifiers give it a -- well, I Well, you said a lot of it is done by humans to determine what violates and what does guess maybe the question for you is do you mean not violate. I'm hearing those words a lot. I was something that violates or --6 just wondering if there was an alternative on that. 6 Q. Yes. 7 It's probably a weak crutch that I 7 Okay. For a certain, certain small use. I don't know. I'm baffling myself. I can't 8 number of the violations, including certain types 8 figure out how humans would not be involved in the of nudity, terrorist -- known terrorist propaganda, process. 10 child exploitative images that are known things in 11 Do you know if any of Facebook's our database, the automation may make a decision 12 algorithms are trained to add their own criteria? and actually move the content and essentially I 13 MR. DISHER: Objection to form. 13 think as you were referring to kind of close that THE WITNESS: I do not. 14 14 ticket. 15 BY MS. CORBELLO: 15 Certain cases we have reporting obligations 16 Is it -- I don't know how to ask out to legal entities around for child exploitative this. Is it a division of programmers that work on 17 images. For example, we would work with the algorithms and updating the algorithms to be able federal government on reporting of those instances 18

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as well.

For the vast majority, though, of other

21 violations what happens is that the automation

gives it essentially a score. It has a score of

23 confidence that would say okay, based off of what

24 you have inputted, you have inputted this as to be

violating. Here is the policy, here are the known

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to catch content?

Yes.

Yes.

Q.

Α.

Q.

A.

By "division" do you mean team?

What's the team's name?

Broadly it's the Integrity team.

Integrity team. Who is the head of

1 examples. This seems maybe 90 percent of the time

- 2 that this would be violating. On certain levels of
- 3 scores we have almost, you know, supreme levels of
- confidence, 99 percent, the algorithm or the
- automation may make the decision itself. Lower, we
- will route that to a user. If it's below a certain
- number, like 10 percent, you post, Hello, there
- seems to be no violations at 1 percent, we don't
- think this violates. We wouldn't route it to the
- 10 user. We would say that this wouldn't violate.
- 11 When you say "route it to a user" --
- 12 Excuse me. Route it to a -- I said
- 13 user, that's incorrect. I meant to a moderator.
- 14 I'm very confused.
- 15 A. I did not mean to do it. I confuse
- myself sometimes. 16
- We didn't go over the initial rules 17
- of a depo mostly because I know you're a lawyer. 18
- But if you do need a break for any reason, just let 19
- me know. 20
- 21 A. I'm good.
- 22 Q. Do you know the number of tickets
- 23 that come in either user based or internal that are
- 24 closed without action?
- 25 I don't have those numbers.

- 1 would likely be someone with oversight of, but not
 - 2 my team.

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- 3 Let's go to paragraph 15. Let me
- 4 know when you're ready.
- 5 One second, please. A.
 - Q. Yes.
- 7 A. Yes.
 - So the sentence or the paragraph
- starts out where "Facebook regularly publishes
- updates about its efforts to remove harmful content
- 11 and protect its community."
- 12 Who in Facebook does this?
 - A. Excuse me. Generally subject matter
- 14 experts. So it may include the head of content
- policy. It may include members of my team if they
- 16 have special expertise on counterterrorism, on
- safety. In certain cases it may be teams that work
- 18 cross-functionally from Integrity or others.
- 19 Not to use the term "single thread owners,"
- 20 but people who are tasked with resolving these
- issues on our platform are generally people who
- 22 also publish.
- 23 Q. So who is doing the actual
- 24 publishing of updates?
- 25 A. Posting of the updates, do you mean
- 1 Community standards enforcement report may. I just
- 2 don't have them offhand.
- 3 Who would have those numbers?
- Again, that enforcement, that
- 5 transparency report, they may have those numbers,
- and then we would be able to compare them.
- 7 And if they don't?
- 8 Α. It would broadly fall on a team of
- data scientists. I am not sure. I would have to
- find out, but I don't know. 10
- 11 Same thing for -- do you know the
- percentage of tickets, user internal, that come in 12
- 13 that are closed without action?
- 14 I don't have those numbers.
- 15 Do you know the percentage of issues
- in the backlog related to content moderation 16
- currently? 17
- 18 MR. DISHER: Objection. Form.
- THE WITNESS: Currently I do not. 19
- 20 BY MS. CORBELLO:
- 21 Who would know that?
- 22 A number of teams. Again, within
- the group that I explained earlier, operational, 23
- global operations team, our integrity teams, our
- policy teams, that cross-functional team, there

- updating of the community standards?
 - 2 Right.
 - The teams that I work with on the
 - 4 content policy teams?
 - 5 Q. Well, I'm sorry. Updating the
 - efforts to remove harmful content and protect its
 - 7 communities. Who is publishing these updates for
 - Facebook? 8
 - 9 The broad -- the broad news room
 - posts, those are the people. The authors who may 10
 - 11 be subject matter experts that own either the
 - community standards, who own the particular
 - subjects within community standards, again,
 - 14 counterterrorism, human rights, those types of
 - 15 things.
 - 16 If they are specifically about automation,
 - 17 if they are specifically about a product, it may be
 - the product owners. So when I say "product
 - owners," the person in charge of that organization 19
 - that is tasked with owning that product. So you
 - 21 mentioned integrity, Guy Rosen as an example.
 - 22 So is the group that actually
 - publishes updates different than the group that
 - gathers the data that would be considered an
 - 25 update?

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1	MR. DISHER: Object to the form.	1	it or we didn't.	
2	THE WITNESS: It's hard to kind of	2	Q. Did the team ever provide specific	
3	like bifurcate or separate out this,	3	numbers as to number of pieces of content that have	
4	because we worked so cross-functionally.	4	been removed under a certain category?	
5	It's not as if one person would publish	5	A. In certain cases, yes, we do.	
6	something. There wouldn't be	6	Q. How do you value those numbers?	
7	cross-functional collaboration and	7	A. We work again in that	
8	communication with the teams. Through	8	cross-functional nature with our operations team,	
9	policy, through integrity, through	9	our data scientists, our integrity teams and others	
10	operations, through the products	10	about whether those are removals or any action to	
11	themselves, so it's a little hard for me	11	be taken on this content.	
12	to make that.	12	Q. So which of those teams is giving	
13	There's just, you know, it happens		you the numbers?	
14	to be one person who is this falls	14	A. Broadly it's data science, but	
15	most likely in the portfolio. So, for	15	that's not always it's not always. Broadly yes,	
16	example, if it's an issue about safety	16	but not always.	
17	and perhaps suicide and self-injury,	17	Q. Do you know how data science compiles those numbers?	
18	safety for a young woman on the platform, one of my team members would post about	18	A. I'm not a data scientist.	
19	that, would generally post about that.	20	Q. Do you know if they count them out	
21	If it is about how the automated	21	one by one?	
22	services worked, Guy Rosen likely would,	22	A. I'm not a data scientist. I don't	
23	but not always, but likely would post	23	think it's that easy, but I'm not a data scientist.	
24	about that. So it's kind of hard to	24	Q. Do you know if they utilize any	
25	separate out, this person would only post	25	algorithms to determine the amount of content	
	75			77
1	75 about that and you wouldn't be aware of	1	removed under a certain category?	77
1 2		1 2	removed under a certain category? A. I do not know.	77
	about that and you wouldn't be aware of			77
2	about that and you wouldn't be aware of it. BY MS. CORBELLO: Q. Okay. So there's not one person	2	A. I do not know.	77
3	about that and you wouldn't be aware of it. BY MS. CORBELLO: Q. Okay. So there's not one person that everyone is just reporting their efforts to	2	A. I do not know. Q. Do you know what it costs the data scientists to provide you information such as number of pieces of content removed?	77
3 4	about that and you wouldn't be aware of it. BY MS. CORBELLO: Q. Okay. So there's not one person that everyone is just reporting their efforts to remove harmful content to, and that person is	2 3 4	A. I do not know. Q. Do you know what it costs the data scientists to provide you information such as number of pieces of content removed? MR. DISHER: Objection to form.	77
2 3 4 5 6 7	about that and you wouldn't be aware of it. BY MS. CORBELLO: Q. Okay. So there's not one person that everyone is just reporting their efforts to remove harmful content to, and that person is taking care of updating the community as you	2 3 4 5 6 7	A. I do not know. Q. Do you know what it costs the data scientists to provide you information such as number of pieces of content removed? MR. DISHER: Objection to form. THE WITNESS: I don't have line	77
2 3 4 5 6 7 8	about that and you wouldn't be aware of it. BY MS. CORBELLO: Q. Okay. So there's not one person that everyone is just reporting their efforts to remove harmful content to, and that person is taking care of updating the community as you describe in this sentence?	2 3 4 5 6 7 8	A. I do not know. Q. Do you know what it costs the data scientists to provide you information such as number of pieces of content removed? MR. DISHER: Objection to form. THE WITNESS: I don't have line items on kind of cost or investment in	77
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78 1 form. 1 specific numbers. We try to be robust in 2 THE WITNESS: It is extremely 2 our updates and swift, but I don't have 3 3 specific numbers on how fast we can difficult to get any numbers with 4 4 fidelity from our data scientists. We actually turn around a specific kind of 5 5 want data to be accurate in the numbers subset of content or things like that. 6 we present outward. We do release 6 BY MS. CORBELLO: 7 transparency reports now where I can say 7 Ω Who would better be able to answer 8 8 anecdotally I can't prove it, but they that question? 9 9 tell me and I take their word to be true, It would be a combination of our 10 that they begin the next quarter's report 10 integrity and our operations. I think that the way 11 the day after a quarter posts. that -- the frame of the question is that the data 12 So if they were to post something 12 scientists we're referring to, they write the 13 today, they would begin crunching the 13 transparency report, they write on broad categories 14 numbers for the next quarter report 14 of reports, not necessarily on specifics. 15 tomorrow. 15 To get, as you can imagine, get specific BY MS. CORBELLO: 16 16 fidelity on very granular topics requires perhaps Q. So the next transparency report, 17 even more attention to deconflict. For example, we 17 they are created by data scientists? may have removed for, that's a violation of our 18 Again, it's a combination of the hate speech policies. When in fact while that is 19 19 teams, policy teams, integrity teams, your 20 true, it may not tell you information about which 20 21 operations team. They do feed information in in 21 hate speech policy is violated. 22 22 that process. And so I think what you asked for what 23 Q. And those transparency received are 23 exactly changed, what slur was used here, and that 24 done quarterly? creates a level of just detail that we don't report 25 A. They are. on today because the burden would be extremely, 79 81 Are they done at any given time extremely high. 1 2 other than quarterly? Is there someone who is the head of Not to my knowledge. I have never the data scientists? 3 4 seen one. 4 There's someone, there are people 5 Q. Are they done for any external 5 that I know. I don't know who actually owns the, 6 partners or members of the public? as you mentioned division, I don't know who owns 7 MR. DISHER: Objection to form. the organization. It's slipping my mind. I just 8 THE WITNESS: We are very don't have the org chart in front of me. 9 transparent. You can find those that are 9 Go down to paragraph 16 for me. transparent. 10 10 A. Sure. 11 BY MS. CORBELLO: 11 Are you ready? Q. Can they be requested by someone 12 16, yes. 12 13 from the public other than on a quarterly basis? 13 Yes. So this paragraph is talking about changes to policies in response to 14 A. I'm sure you can request them, but 14 would we provide them? I don't think we would. 15 extraordinary situations. Right? 15 Yes, we publish those quarterly. 16 That is correct. 16 17 17 Q. Going back to what we were talking Q. How quickly did those changes about a second ago, new content criteria that comes 18 happen? 18 up, maybe a new racial slur, a new terrorist group, 19 MR. McCARRICK: Object to the 19 20 do you have any knowledge as to how quickly the 20 form. 21 data scientists would be able to gather numbers on 21 THE WITNESS: Are you referring to new criteria that has been flagged and removed? 22 the specific situation that's flagged in 22 23 MR. McCARRICK: Object to the 23 Paragraph 16? 24 form. 24 BY MS. CORBELLO:

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25

THE WITNESS: I do not have

Yes. So let's start with the

	82			84
1		1	A. That's correct.	04
1 2	Myanmar. How quickly did the changes to policies and practices happen in response to that situation?	2	Q. This update by Facebook on Exhibit B	
3	A. I think on the Myanmar military coup	3	was published February 11, 2021; right?	
4	that happened in February 2020, they were not	4	A. Thereabouts; correct.	
5	instantaneous, but they were very soon after the	5	MR. McCARRICK: Object to the	
6	coup was executed. I don't have the exact	6	form.	
7	day-to-day, but it's something that we were aware	7	Q. Fair to say Facebook acted pretty	
8	of and began to plan for.	8	quickly after the Myanmar situation?	
9	Q. Go to tab 16 for me.	9	A. I don't know your definition of	
10	A. Sure.	10	"quickly," but we acted we tried to act	
11	Q. The Bates stamp will start at	11	immediately.	
12	Facebook 46.	12	Q. It looks like in response to the	
13	A. Facebook 6?	13	Myanmar incident Facebook implemented specific	
14	Q. 46.	14	policies and updated their content moderation	
15	A. 46. May I have a second just to	15	policies as well; correct?	
16	review.	16	A. Specific treatment and policies for	
17	Q. Take a second to look it over. Let	17	the Tatmadaw, the military wing of the Burmese	
18	me know. It looks like it ends around Facebook 52.	18	government we did, yes.	
19	A. Uh-huh. Is there anything specific	19	Q. How did these updates take place?	
20	you would like me to focus on?	20	Describe to me kind of the workflow between the	
21	Q. Just skim it so you're familiar with	21	incident in Myanmar happened and now Facebook has	
22	it.	22	algorithms that address that issue.	
23	A. (Witness complies with request.)	23	A. Sure. We began to see well,	
24	Yes.	24	taking a step back, as you mentioned we have	
25	Q. Okay. So this is an article that	25	algorithms in place that moderate content, and some	
1				
	83			85
1	vou relied on in making your declaration; correct?	1	of those algorithms are focused on dangerous	85
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1 We then derive the policies that we think

- 2 are appropriate for that time to ensure safety in
- 3 the broader base of users. At that point we
- 4 designated them under our coordinating harm
- 5 policies, preventing those that were in contact --
- 6 coordinating harm is our broad way of coordinating
- 7 a criminal activity and the potential for future
- 8 harm. Knowing the Tatmadaw's previous actions in
- 9 Myanmar dating back to 2017 and through 2018 and
- 10 the genocide of the Rohingya, knowing that we have
- 11 basis for the reporting on those things.
- 12 Fast forward to now '21, February. We make
- 13 the policies that say okay, for the Tatmadaws
- 14 themselves we are going to prevent them from using
- 15 our platform. We are also going to prevent the
- 16 craze of violent activity carried out on behalf of
- 17 the Tatmadaw. Just sort of continual updates to
- 18 those.
- 19 Taking the policies now, so we have -- now
- 20 we have the policies, we then feed that into our
- 21 group of human content moderators who are, in many
- 22 ways act, sometimes in these situations act as the
- 23 first line of defense. They are connected, they
- 24 have people who we call market teams that focus on
- 25 Myanmar specifically looking for that content,

- 1 took -- we do a very iterative process. As I
 - 2 mentioned earlier, we update our policies every two
 - 3 weeks. One of our kind of core traits or core
 - 4 principles to our policies is in many ways they are
 - 5 living and breathing as we try to meet the needs of
 - 6 the community as those needs develop.
 - In a situation like Myanmar, you can see
 - 8 where our first attempts to kind of address that
 - 9 may have fallen short in some ways, and so we
 - 10 continually update, address, receive additional
 - 11 feedback; explore the signals that we see on our
 - 12 platform; explore what we are removing, what we are
 - 13 not removing and those are in some ways double
 - 14 edged because there's content to be made, capture
 - 15 and remove that you don't want to remove. Content
 - 16 that you really do want to remove that you're not
 - 17 finding
 - 18 The team makes those updates to ensure that
 - 19 the products of that, as I think you see here, it's
 - 20 over a month-long kind of continual updates on
 - 21 okay, this type of enforcement we want to allow, we
 - 22 see people utilizing the platform.
 - 23 Example here, perhaps, the Tatmadaw, we are
 - 24 in a pandemic, the world is in a pandemic. There
 - 25 may be entities within the Burmese government that

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- 1 receiving those reports -- getting routed but
- 2 receiving those reports and having the first review
- 3 for those things.
- 4 Simultaneously, that is fed into labeling,
- 5 is also fed into the algorithms to ensure that we
- 6 are doing as comprehensive as holistic of approach
- 7 that we can meet the potential, potential scale of
- 8 these activities.
- 9 I think I got everything there. Hopefully
- 10 I answered.
- 11 Q. That was helpful.
- 12 Were you involved in these updates that had
- 13 to take place on Myanmar?
- 14 A. When you say "updates," just for
- 15 clarity, writing these posts for the actual
- 16 decisions made to actually do the work?
- 17 Q. Any part of it?
- 18 A. I was on the latter. So maybe
- 19 helping make the decisions for the policies that we
- 20 would go through in enforcing. I did not pen any
- 21 of these updates.
- 22 Q. How long did it take to come up with
- 23 the new policies to respond to the Myanmar
- 24 situation?

25

A. I think as you can see here, it

1 are carrying out COVID response that are exclusive

- 2 to the coup but they're not -- now they fall under
- 3 the reign of the government, so technically they
- 4 are the government.
- 5 We would allow in certain situations praise
- 6 of someone carrying out, Oh, you know, I received
- 7 my COVID shot, thank you for the health
- 8 administrator that gave it to me. Whereas if we
- 9 had a very blunt rule and say well, that's actually
- 10 praising the government that's taking care of this
- 11 coup, we wouldn't allow that. So we want to make
- 12 sure that we have those nuances right.
- 13 So those things we get signal impact to
- 14 ensure that we are enforcing the things that we
- 15 don't want but also allowing things that we think
- 16 the community would want to share for its emergent
- 17 purposes.

20

- 18 Q. You can turn back to the declaration
- 19 if you want to.
 - A. Sure
- 21 Q. Go back to 15 that we just talked
 - 2 about briefly, paragraph 15.
- 23 A. One second.
- 24 Q. Sure.
- 25 A. Thank you. (Witness complies with

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1	request.)	1	in combination with AI and human review	02
2	Yes.	2	to better monitor. So it is a	
3	Q. I just want to talk about each one	3	combination.	
4	of these examples that you provide in this	4	BY MS. CORBELLO:	
5	paragraph, starting with September 2018 article	5	Q. Does Facebook retain data on the	
6	about artificial intelligence helping suicide	6	users that it flags as potentially suicidal?	
7	prevention efforts.	7	A. I don't have specific information on	
8	A. Sure.	8	that outside of just our normal data retention,	
9	Q. So based on that it sounds like, it	9	which I don't know.	
10	was primarily algorithms that were sorting out any	10	Q. Are you aware of criticism from	
11	sort of potential threats of suicide?	11	experts regarding Facebook's retention of people's	
12	MR. DISHER: Object to the form.	12	mental health as a result of these suicide	
13	THE WITNESS: I may object to the	13	prevention efforts?	
14	word "primarily." I don't have the	14	MR. McCARRICK: Object to the	
15	document in front of me. We use a	15	form.	
16	combination of both human and algorithm,	16	THE WITNESS: Repeat the question.	
17	but algorithms definitely play a part in	17	I think I	
18	identifying the content and the signals	18	BY MS. CORBELLO:	
19	that people are using to indicate that	19	Q. Sure. Are you aware of experts'	
20	they may be engaging in self-harm.	20	criticisms of the suicide prevention effort program	
21	BY MS. CORBELLO:	21	given that it retains data of people's mental	
22	Q. So what or who was the first line of	22	health diagnoses?	
		23		
23	defense when it came to the suicide prevention	23	MR. McCARRICK: Same objection.	
24	efforts? Was it Al or was it human?	25	Same objection. THE WITNESS: I'm not aware.	
25	MR. DISHER: Object to the form.	25	THE WITNESS. TIII NOT aware.	
	91			93
1	91 THE WITNESS: It can be both. Our	1	BY MS. CORBELLO:	93
	THE WITNESS: It can be both. Our	-	BY MS. CORBELLO: O. Are you aware of criticisms against	93
2	THE WITNESS: It can be both. Our defense and so we do rely on human	2	Q. Are you aware of criticisms against	93
3	THE WITNESS: It can be both. Our defense and so we do rely on human reports of third-party, you know, person,	2	Q. Are you aware of criticisms against Facebook that it actually increases suicidal	93
2 3 4	THE WITNESS: It can be both. Our defense and so we do rely on human reports of third-party, you know, person, user, reporting content to us that may	2 3 4	Q. Are you aware of criticisms against Facebook that it actually increases suicidal tendencies in teenagers?	93
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94 being spread during the 2020 U.S. election? 1 operations aimed at manipulating or corrupting 2 MR. DISHER: Objection to form. public debate, what do you mean by that? 3 THE WITNESS: I have heard Sure. As we reflect back on events 4 allegations via media reporting through in the past including the 2016 election, but much 5 broader than the 2016 election, we've seen specific various groups that did not like our 6 policies that we contributed to government actors, specific private actors take to 7 misinformation. social media broadly to try to influence the debate 8 BY MS. CORBELLO: on sovereigns in their elections. 9 9 And do you disagree with those That could be used through a number of fake Q. 10 reports? 10 accounts with content that is meant to be salacious 11 Α. Yes. 11 or to incite violence or incite dissent and to 12 June 2020, Facebook published an 12 really have people oppose each other, usually in an 13 article related to labels that would add to content 13 inauthentic way. And that is what, as we think of and ads from entities believed to be 14 those influence operations is something that we are 14 15 state-controlled media. Are those labels that very proud in place now is our, what we call our 16 Facebook ads added uniformly across all 16 coordinated inauthentic behavior policies where we state-controlled media? 17 remove these networks of actors. 17 18 MR. DISHER: Objection to form. 18 So whether you are -- were agnostic with --THE WITNESS: For media that I don't know what your politics are, but if you 19 19 20 reaches our state-controlled media 20 were a foreign operative using inauthentic accounts 21 definition, the intent is, as you can 21 to influence another sovereign's election, we take 22 imagine where media changes and then we 22 action. 23 have tests and framework that we 23 Further, in addition to that we put in 24 evaluate, there may be a media 24 other measures in place to ensure that we have 25 organization now from a specific state better transparency about who is doing what in the 95 97 that doesn't have a label today. But the elections context. For example, we have an ad 1 2 intention is it's a very generic label, transparency center that if you are running what we 3 but I think it can speak to this moment call a social issue or political ad that you must 4 in time. affirm that you are a -- I guess I don't want to BY MS. CORBELLO: 5 say "resident," it has that connotation, but 6 Q. Who decides who is getting the domicile living in the state that you are or living state-controlled media label and who is not? in the country that you are running the ad, affirm to a number of other things, and then have that ad It's a cross-functional team. One 8 of the teams that works on it is the security team disclosed for up to seven years to the public that rules on it. 10 10 because we recognize transparency in the elections 11 February 2021, the next sentence. 11 is very important. Facebook has informational labels to some posts Q. Are you aware of any allegations 12 12 related to climate change. 13 against Facebook that its algorithms are actually 13 designed to incite more anger or violence in its 14 That's correct. 14 Are you aware of any media articles 15 users in the way that it ranks content? 15 indicating that Facebook actually profits from 16 A. I have heard allegations through misinformation about climate crisis on its 17 kind of news articles that make those allegations 17 platform? about Facebook using to promote anger, being used 18 18 A. On climate crisis specifically, no, to promote anger. 19 19 20 I'm not. 20 Do you agree with those allegations? 21 May 2021. Facebook published a 21 I do not.

agree with?

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23 24

25

threat report on efforts taken to protect against influence operations aimed at manipulating -- I'm

Could you describe to me what influence

not going to read that whole sentence.

Do you have any opinion on whether

users are more likely to engage on Facebook with

content that upsets them versus content that they

98 100 1 MR. DISHER: Objection to form. Q. The appeals process you just 2 THE WITNESS: I don't have -- I 2 described to me, is that for any sort of 3 don't have any knowledge of whether they 3 user-generated content, so something posted, 4 would be or would not be. shared, liked, a comment, does that apply across 5 MS. CORBELLO: We can take a 5 the board? 6 break. 6 A. It does. One point of clarification 7 THE VIDEOGRAPHER: We are going 7 on the appeals process. I think we're talking 8 off the record. This is the end of media about removal appeals. You also have the ability 9 No. 1. The time is 10:50 a.m. to appeal content that you may have flagged for 10 (Recess) 10 removal and we decided that it did not violate our THE VIDEOGRAPHER: We're back on 11 policies. You have a chance to appeal that type of 12 the record. This is the beginning of 12 content on certain abuse areas as well. 13 media Unit No. 2. The time is 11:01 a.m. 13 So if a user flags some other user's 14 BY MS. CORBELLO: 14 content, there's a way for that user, the first 15 Q. Let's go to paragraph 17 of your user to appeal a decision to keep that content on the platform? 16 declaration. 16 17 17 Right. If Joe flags a piece of 18 Let me know when you're ready. 18 content, we say that Joe, no that content does not 19 violate our policy. Joe may, in certain cases, may I'm ready. 20 So the first two sentences there be presented with an option to appeal that. In 21 talk about users whose content gets removed or other cases around certain specific types of 22 flagged. What's the recourse? How does that look 22 content, that option is not available. 23 when a user has been notified that their content is 23 So back to the first scenario where 24 removed or flagged? 24 a user's content has been removed. Facebook 25 Sure. When you have a content 25 provides content notice of the removal, and is the 99 101 1 removed from Facebook, you are provided a notice 1 appeal option presented in that same notice, or 2 within your app that you have that content removed. 2 does that come separately? 3 We aspire to give you the violation category that I believe it's at the bottom of that 4 it was removed for as well, the date and time that 4 notice, it gives you the option to seek further 5 we removed it. decision. 6 For example, if I post something that 6 Q. And how does that process work? 7 violates a hate speech policy, I would receive a 7 If you opt into that, you notice that says On November 16 you posted at this essentially click a radio button, a button on that, time in violation of our hate speech policies. And I believe it clicks, that appeal, the new -- it that on certain occasions we will include the essentially creates a new review or as you 10 11 actual post itself, the entire post. Other mentioned a new ticket. But a new case. That case occasions we may not. will then be removed again. 12 12 13 Q. How quickly does that notification 13 Subsequent to an appeal that upholds the 14 happen generally? 14 first decision, in certain cases you may have the Is that generally from the time of 15 option also to appeal to our oversight board. 15 the posting or generally from the time of the 16 Q. What's -- how is it determined decision to remove the content? 17 whether a user gets the option to use the oversight 17 18 Q. From the time of the decision to 18 board or not? A. I think it's presented -- fairly 19 remove the content. 19 20 It is not instantaneous, but we seek 20 presented I believe to everyone. The certain cases 21 to do that very quickly within, within a very short 21 that I'm really flagging on are around child sexual 22 period of time. 22 exploitative images. We won't give you a chance to 23 Would it be less than 24 hours 23 appeal. We won't give you a chance to appeal if Q. 24 typically? 24 you are a terrorist, are representing to be a 25 A. Yes. 25 terrorist. In most cases we won't give you a

102 1 chance to appeal for those, but in the vast 1 A. That's correct. 2 majority of other cases. I don't want to speak in 2 And the oversight board, it was 3 pure definitives in case there is something that 3 established in May 2020 it says under your I'm uncertain about. paragraph? 5 A. 5 Q. Going back a second to the notice That is correct. 6 that a user gets if their content is removed. You 6 Do you know how many enforcement 7 said sometimes those notices will tell them why the 7 decisions the oversight board has weighed in on content is removed, but sometimes it won't. When since it was created in May 2020 to this day? 9 9 is it treated differently? I don't have the exact number, 10 10 Again, we aspire to tell them what unfortunately. 11 it was removed for in cases where you may be an 11 Are you aware that the Facebook 12 inauthentic actor, for example, or a network of 12 website says it's been 18 pieces of content? MR. DISHER: Object to the form. 13 adversarial actors, terrorists and these groups, we 13 may not be as clear to say that you're violating 14 THE WITNESS: I'm not aware of 14 our policies. We will just remove your content and 15 what it is today. In fact, I think they 16 16 remove your account. just, they just ruled on a few more cases So for those that are purely adversarial 17 recently. So I don't have the updated 17 18 number today. 18 spaces where you have what we call network 19 BY MS. CORBELLO: 19 disruptions for these types of behaviors, and again going to those that trade child exploitative images 20 Go to -- actually, just staying on 20 Q. 21 as well, we may not tell you that we are removing, 21 17 for a second. you know, specifically removing your content. We 22 A. 22 23 are not definitely not showing you the same child 23 You read HB 20; correct? I have, I've skimmed through it, 24 exploitative image that you posted. 24 25 Q. Is there a process for users who 25 yes. 103 105 1 have the entire account removed from Facebook? It's also at tab 1 if you need to 1 Q. 2 A. I have to find out the specifics on look at it now. Are there any specific sections of HB 20 3 at that point there are appeals processes, but they 4 that you know of that would change this appeals varv. 5 What types of content are eligible process that we just talked about in paragraph 17? 6 for oversight board review? 6 MR. DISHER: Object to the form. A. Any content that is removed or 7 MR. McCARRICK: Objection to form. 8 upheld that it falls within our community standards THE WITNESS: Let me have a 8 is eligible. So that includes all the abuse areas 9 second. 10 BY MS. CORBELLO: 10 we talked earlier, the violence incitement, dangerous organizations, nudity to bullying to I 11 11 think you even have a case recently on privately MS. CORBELLO: We'll go ahead and 12 12 13 identifiable information. PII. 13 mark the language of HB 20 in tab 1 as defense Exhibit 3. 14 Q. And other than a user requesting 14 that the decision go up to the oversight board, are 15 (Exhibit 3, HB 20, was 15 there any other ways in which content gets removed 16 marked for identification.) 16 by that board? 17 THE WITNESS: Yes. 17 We also -- we being Facebook -- may 18 BY MS. CORBELLO: 18 also refer issues to the oversight board, issues 19 Do you want me to reask my question? 19 20 that we think will be precedential, issues that may 20 Please do. be consequential, that we would refer to the 21 Can you point me to the specific 21 sections of HB 20 that modifies anything that we 22 oversight board for review. 23 just talked about in regards to paragraph 17? 23 Facebook handles billions of

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form.

MR. McCARRICK: Object to the

24

25 right?

user-generated content in any given year; is that

		106		108
1	THE WITNESS: Yeah. It's a bit	1	review the content, determine whether it violates	100
2	difficult for me to understand the	2	policies.	
3	definitions of what you mean by in	3	A. Yes.	
4	these terms of review content. I think	4	Q. You're saying Facebook cannot meet a	
5	review content has different definitions,	5	14-day deadline?	
6	who the reviewer is, how those things	6	MR. McCARRICK: Hold on. Ask the	
7	are, the body that oversees potential	7	question.	
8	appeal. I think that's one of the main.	8	MR. DISHER: Object to the form.	
9	We aspire to give people feedback	9	BY MS. CORBELLO:	
10	very quickly on their appeals. I cannot	10	Q. Are you saying that Facebook cannot	
11	say that we are, we comply with 14 days	11	meet this 14-day deadline as it's laid out in	
12	in all cases. And for, you know,	12	HB 20?	
13	particularly difficult cases it may be	13	MR. McCARRICK: Objection to form.	
14	longer. Including things that we	14	You can answer.	
15	ultimately may send to the oversight	15	THE WITNESS: There are four it	
16	board where they, as you noted, they	16	seems that there are four requirements	
17	have with 18 cases put out over the	17	there to review, determine, take	
18	course of a year, it's not necessarily	18	appropriate steps and to notify. I'm	
19	the most speedy body, nor is it designed	19	unclear on the notification there. For	
20	to be.	20		
	BY MS. CORBELLO:		certain that we may or we may not be able	
21		21	to, you know, we aspire to. I can't say	
22	Q. You said you're not able to provide	22	that we certainly will.	
23	decisions within the 14-day deadline that HB 20	23	In certain cases again where we	
24	provides for?	24	are seeking where we make referrals to	
25	MR. DISHER: Objection to form.	25	the oversight board, that decision may	
		107		109
1	MR. McCARRICK: Object to the	1	rest with them, and as we discussed	109
2	MR. McCARRICK: Object to the form.	1 2	earlier, the oversight board may or may	109
	MR. McCARRICK: Object to the form. THE WITNESS: I'd say we're not	1 2 3	earlier, the oversight board may or may not be able to meet such a deadline.	109
2 3 4	MR. McCARRICK: Object to the form. THE WITNESS: I'd say we're not able to we may not be able to provide	1 2 3 4	earlier, the oversight board may or may not be able to meet such a deadline. BY MS. CORBELLO:	109
3	MR. McCARRICK: Object to the form. THE WITNESS: I'd say we're not able to we may not be able to provide appeals decisions within those 14 days.	1 2 3 4 5	earlier, the oversight board may or may not be able to meet such a deadline. BY MS. CORBELLO: Q. If you go to tab 16.	109
2 3 4 5 6	MR. McCARRICK: Object to the form. THE WITNESS: I'd say we're not able to we may not be able to provide appeals decisions within those 14 days. BY MS. CORBELLO:	1 2 3 4 5 6	earlier, the oversight board may or may not be able to meet such a deadline. BY MS. CORBELLO:	109
2 3 4 5 6 7	MR. McCARRICK: Object to the form. THE WITNESS: I'd say we're not able to we may not be able to provide appeals decisions within those 14 days. BY MS. CORBELLO: Q. Where do you see that there's a	1 2 3 4 5 6 7	earlier, the oversight board may or may not be able to meet such a deadline. BY MS. CORBELLO: Q. If you go to tab 16. A. 16. Q. Yes. Facebook 65.	109
2 3 4 5 6 7 8	MR. McCARRICK: Object to the form. THE WITNESS: I'd say we're not able to we may not be able to provide appeals decisions within those 14 days. BY MS. CORBELLO: Q. Where do you see that there's a 14-day deadline for appeals decisions?	1 2 3 4 5 6 7 8	earlier, the oversight board may or may not be able to meet such a deadline. BY MS. CORBELLO: Q. If you go to tab 16. A. 16. Q. Yes. Facebook 65. A. Sure. Is that the Bates number?	109
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110 1 during that period of time our appeals process had 1 THE WITNESS: Run of the mill, we 2 a significant lag if it was appealed or if the 2 aspire to review it within 24 hours. appeals were actually met. 3 BY MS. CORBELLO: 3 4 In certain cases we would what we call 4 Q. Well, you're telling your users this auto-close and just say that essentially you use it 5 on your website. Is it generally within 24 hours 5 as a signal that you disagree with a decision but absent some exception, or is it, it will be 24 7 not actually give you a specific decision on your 7 hours if we feel like it? 8 MR. McCARRICK: Object to the appeal. 9 9 Q. This is one of the documents that form. 10 10 you relied on in drafting your declaration; THE WITNESS: It's definitely if 11 correct? 11 we feel like it. We try to do it within 12 A. I believe that's correct, yes. 12 24 hours. BY MS. CORBELLO: 13 Q. And this was -- this is posted to 13 14 Facebook's website currently; right? 14 So that's the general practice? 15 I don't have -- I don't have the 15 We try to do it within 24 hours. website in front of me right now. It was 16 16 MS. CORBELLO: Marking this as posted when --17 defense Exhibit 4. 17 When you drafted your declaration, 18 (Exhibit 4, document 18 was it posted to Facebook? 19 entitled I Don't Think Facebook 19 20 Α. Yes. Should Have Taken Down My Post, 20 And you drafted your declaration 21 21 was marked for identification.) some time around this past summer, 2021, is that 22 Going to Paragraph 18 of your 22 Q. 23 fair to say? 23 declaration. 24 That's correct. 24 A. Sure. 25 Do you see at the very bottom 25 This paragraph is specifically about Q. 111 113 1 a user's ability to curate their own Facebook page 1 paragraph there, the first sentence starts out, 2 "Once you ask us to take another look, your content or any content that they see: correct? will be removed again by Facebook usually within 24 That's correct. 4 hours"? This paragraph has nothing to do 5 A. with the decisions that Facebook made in regards to 6 So currently Facebook is promising a user's Facebook page or the content of its its users that it will review an appeal of content 7 safety; right? 8 that's been removed within 24 hours. Is that fair? MR. DISHER: Object to the form. 9 MR. McCARRICK: Object to the 9 THE WITNESS: We enable the 10 10 form. tools -- not trying to be difficult, but 11 THE WITNESS: I think the 11 we enable the tools that a user uses to operative word there is "usually," that 12 select like who they would block, for 12 13 we will hinge on. We aspire to do it 13 example, or things that they would 14 within 24 hours, but to say that we 14 follow. always meet that mark for the number of 15 BY MS. CORBELLO: 15 16 reasons that I laid out, including some 16 Q. So you provide users the ability to 17 of these COVID impacts, is particularly 17 make these decisions for themselves, is that what 18 difficult content, it may take longer to you're trying to say? 18 review as well. 19 A. Correct. 19 20 BY MS. CORBELLO: 20 This paragraph isn't about the 21 Q. Generally for just a run-of-the-mill 21 decisions that Facebook is making in regards to 22 appeal of content removed within 24 hours, usually 22 what a user can see or can't see? 23 Facebook will review a user's appeal of that 23 That -- can you repeat that one more 24 decision: right? 24 time. 25 MR. DISHER: Objection to form. 25 Nothing in this paragraph, there's

		114		116
1	plenty of other paragraphs in this declaration	1	THE WITNESS: If we go to	
2	about how Facebook moderates its content for users.	2	Section 143A.002, Censorship Prohibited,	
3	A. Correct.	3	my understanding of the way that I read	
4	 Q. Is there anything in this paragraph 	4	censorship in this context vis-a-vis the	
5	about the decisions of Facebook or its algorithms	5	viewpoint of the user, the user's	
6	or its humans are making in terms of moderating the	6	expression, et cetera, is that we will	
7	content and displaying it for users?	7	make certain decisions on this based off	
8	MR. DISHER: Object to the form.	8	of the feedback that we receive from the	
9	THE WITNESS: I guess the point	9	users, so those signals that the users	
10	may be that I'm hung up on a bit is that	10	are giving us about what types of content	
11	these are tools that people can use to	11	they like to be surfaced or engaged with.	
12	help inform their news feed. They are	12	And if we make decisions that use	
13	still subject to the overall news feed,	13	that feedback, that may be read to the	
14	if that makes sense. So they're using	14	violating of the policies of	
15	tools to help curate their own news feed	15	discrimination against the viewpoint of a	
16	experience, but the news feed is still	16	user.	
17	running, but, yes, they do have tools to	17	I don't understand what a	
18	curate their news feed experience.	18	viewpoint means in this term. It's a	
19	BY MS. CORBELLO:	19	pretty broad expression, but the way that	
20	 Q. And the curation of that experience 	20	our ranking algorithms work in concert,	
21	by the user is what this paragraph is about?	21	including with the way that people choose	
22	A. Yes.	22	to curate and choose to try to curate	
23	 Q. Facebook allows users to, it says, 	23	themselves, these things aren't, as I was	
24	choose a list of favorite friends, pages to	24	trying to explain earlier or the reason	
25	feature, they can even block content from certain	25	why I was hung up, they're not wholly	
		115		117
1			separate. They do work together and so	117
1 2	users or pages and report content; is that right?	115	separate. They do work together and so these things would overlap.	117
1 2 3	users or pages and report content; is that right? A. That is correct.	1	separate. They do work together and so these things would overlap. BY MS. CORBELLO:	117
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3	users or pages and report content; is that right? A. That is correct. Q. Can you point me to the specific provision in HB 20 that does not allow what you	1 2 3	these things would overlap. BY MS. CORBELLO: Q. Can you turn to the next page from	117
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120 118 1 likely want to have appear in their feed. For certain types of content when 2 So that may include specific things that 2 you get feedback, it does present you with options. 3 you've already said that I don't want to When you hide specific content, it does present you 4 see that, but also modeling towards with options generally, but I can't speak to all 5 instances and all versions of Facebook. things that are highly likely to be the 6 same as that. We used earlier the 6 Who would be able to speak to that? 7 example of I don't want to see Ray Ban, 7 A. I don't know offhand. Our UX 8 random Ray Ban spam ads in my feed. I 8 designer. 9 9 may do that. Q. A what? 10 10 We would always use that to model User experience designer. Sorry. 11 also, you don't want to see random, you 11 Shorthand. The user experience designer that has 12 know, some fake Jordans ads, you don't 12 the most up-to-date version of Facebook. 13 want to see fake other types of material, 13 Go down to Paragraph 22. 14 you know, kind of goods presented in your 14 22? On my declaration? Α. 15 feed. And we would make decisions 15 Yes. Page 8 of your declaration. likewise on those. 16 Page 7? Oh, page 8. 16 17 BY MS. CORBELLO: 17 Yes. Eight at the top. 18 MR. DISHER: Eight at the top, 18 So the example you gave of a user, you know, pressing block on a Ray Bans spam ad, 19 19 seven at the bottom. what in HB 20 prohibits that from happening? 20 THE WITNESS: Yes. 20 MR. DISHER: Objection to form. BY MS. CORBELLO: 21 21 22 THE WITNESS: Nothing prevents the 22 So paragraph 22 talks about one way 23 user from pressing block. It is the 23 in which HB 20 is -- would impact Facebook. Is 24 downstream effects of how that would 24 that right? 25 ultimately inform our news feed 25 A. I believe so, yes. 119 121 What specific provision of HB 20 are 1 algorithm, and it's important to also 1 Q. 2 point out that the news feed is specific you referring to in paragraph 22? 3 MR. DISHER: Objection to form. to each user, how that impacts that 4 user's news feed experience, and we will 4 THE WITNESS: Section 143A.002. 5 5 make decisions based off of the user's BY MS. CORBELLO: 6 feedback, indirect and direct feedback. 6 Any other provisions? 7 We make those decisions to present them 7 That is the main provision that I 8 8 focused on. the -- present them the news feed that we 9 believe that they want the most. 9 Paragraph 23. Just let me know when 10 you're ready. Here where you say about specific 10 11 expression, I assume, but I don't know, 11 A. I am ready. 12 What part of -- what provision of 12 but specific expression is very vague to 13 me. Does that mean all content that 13 HB 20 are you referring to in paragraph 23? MR. DISHER: Objection, form. 14 falls in that category, or is it about a 14 15 15 THE WITNESS: Again, specific piece of like one piece of 16 content that falls, that the user 16 Section 143A.002, but I believe there is 17 17 specifically pressed. one other section. If you bear with me, 18 Those are the decisions that we 18 please. BY MS. CORBELLO: would be forced to make. 19 19 20 BY MS. CORBELLO: 20 Sure, take your time. 21 When a user decides to block 21 A. Here we go. I should read it in 22 content, they press the, what is it, the radio 22 order, perhaps. So if we go to, I believe this button for block, does Facebook pop up a question is -- actually, I'm just going to stick with that 23 as to, you know, why are you blocking this content, chapter. I know there's a portion that says it anything like that? talks about curation, but unfortunately I'm not

		122		124
1	finding it right now.	1	category if it would go into effect?	
2	Q. So you said previously 143A.002?	2	MR. DISHER: Object to the form.	
3	A. That is correct.	3	THE WITNESS: I don't know what	
4	Q. Any particular subsection?	4	viewpoint means here. If viewpoint would	
5	MR. DISHER: Object to the form.	5	mean that we would have to allow people	
6	THE WITNESS: Again, I think it's	6	who share racist, anti-Semitic conspiracy	
7	all-encompassing of that subsection A	7	theories that would share a specific type	
8	that begins with "The social media	8	of misinformation that could lead to	
9	platform may not censor" is the main.	9	imminent harm, that could share terrorist	
10	BY MS. CORBELLO:	10	activity, then yes. Then that would	
11	Q. Paragraph 24 of your declaration,	11	prevent us from doing our job, and it	
12	let me know when you've read that.	12	would be it would undo our current	
13	A. Sure. Yes.	13	moderation practices.	
14	Q. It talks there at the end about, it	14	BY MS. CORBELLO:	
15	gives a few examples, white supremacist content,	15	Q. You're aware that HB 20 right now is	
16	anti-Semitic conspiracy theories and other racist	16	currently set to go into effect on December 2,	
17	content.	17	2021; right?	
18	Is it your opinion that HB 20 does not	18	A. Iam.	
	•	19		
19	allow Facebook to prohibit racist as a category on		, , , , , ,	
20 21	its platform as a result of that law? MR. DISHER: Objection to form.	20	as to whether Facebook believes it's going to have	
	•	21	to remove racist content as a category that it	
22	THE WITNESS: I don't understand	22	moderates for as a result of HB 20 going into	
23	what viewpoint means. There's no	23	effect?	
24 25	definition that I see for viewpoint. So it's hard for me to understand what a	24 25	MR. DISHER: Objection to form. MR. McCARRICK: Objection to form.	
		123		125
1	viewpoint means.	123	THE WITNESS: Again, the viewpoint	125
1 2	viewpoint means. Facebook, we want multiple		THE WITNESS: Again, the viewpoint definition here is at best vague if	128
	·	1	-	125
2	Facebook, we want multiple	1 2	definition here is at best vague if	125
2 3	Facebook, we want multiple viewpoints. We don't make rules or	1 2 3	definition here is at best vague if nonexistent, so it's hard for me to say.	12!
2 3 4	Facebook, we want multiple viewpoints. We don't make rules or agnostic to someone's religion or agnostic to your political party, but we	1 2 3 4	definition here is at best vague if nonexistent, so it's hard for me to say. I understand that if this law were to go into effect on the 1st that it	125
2 3 4 5 6	Facebook, we want multiple viewpoints. We don't make rules or agnostic to someone's religion or agnostic to your political party, but we want to treat certain types of speech and	1 2 3 4 5 6	definition here is at best vague if nonexistent, so it's hard for me to say. I understand that if this law were to go into effect on the 1st that it would be extremely, extremely maybe	125
2 3 4 5 6 7	Facebook, we want multiple viewpoints. We don't make rules or agnostic to someone's religion or agnostic to your political party, but we want to treat certain types of speech and potentially certain positions and	1 2 3 4 5 6 7	definition here is at best vague if nonexistent, so it's hard for me to say. I understand that if this law were to go into effect on the 1st that it would be extremely, extremely maybe impossible for us to comply. It would	125
2 3 4 5 6 7 8	Facebook, we want multiple viewpoints. We don't make rules or agnostic to someone's religion or agnostic to your political party, but we want to treat certain types of speech and potentially certain positions and viewpoints as very hostile.	1 2 3 4 5 6 7 8	definition here is at best vague if nonexistent, so it's hard for me to say. I understand that if this law were to go into effect on the 1st that it would be extremely, extremely maybe impossible for us to comply. It would force us to change all of our systems to	128
2 3 4 5 6 7 8 9	Facebook, we want multiple viewpoints. We don't make rules or agnostic to someone's religion or agnostic to your political party, but we want to treat certain types of speech and potentially certain positions and viewpoints as very hostile. If you're a terrorist, we don't	1 2 3 4 5 6 7 8	definition here is at best vague if nonexistent, so it's hard for me to say. I understand that if this law were to go into effect on the 1st that it would be extremely, extremely maybe impossible for us to comply. It would force us to change all of our systems to try to come into compliance.	125
2 3 4 5 6 7 8 9	Facebook, we want multiple viewpoints. We don't make rules or agnostic to someone's religion or agnostic to your political party, but we want to treat certain types of speech and potentially certain positions and viewpoints as very hostile. If you're a terrorist, we don't want you. If you traffic in child	1 2 3 4 5 6 7 8 9	definition here is at best vague if nonexistent, so it's hard for me to say. I understand that if this law were to go into effect on the 1st that it would be extremely, extremely maybe impossible for us to comply. It would force us to change all of our systems to try to come into compliance. We've spent billions of dollars, I	125
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	126	i		128
1	make sure I get the verbs and negatives	1	refers to.	
2	correct.	2	Q. So other than the carve-out you	
3	BY MS. CORBELLO:	3	identified in 143A.006, are there any other	
4	Q. Sure. You talked about you're going	4	categories of content that you believe HB 20 allows	
5	to have to modify a lot of the systems if HB 20	5	Facebook to continue to moderate?	
6	goes into effect.	6	MR. DISHER: Objection to form.	
7	A. Correct.	7	THE WITNESS: I think outside of	
8	Q. Would one of those modifications	8	those specific things, again, without an	
9	mean taking away, for example, racist content as a	9	understanding fully of because I don't	
10	category that Facebook moderated for?	10	think it's defined unlawful expression	
11	MR. DISHER: Objection to form.	11	broadly, it seems that all of our other	
12	THE WITNESS: Possibly. And much	12	abuse areas would be subject to, and then	
13	more, depending on, you know, what's the	13	we would not be able to moderate content	
14	definition of viewpoint, viewpoint here	14	in those spaces up to and including. I	
15	is. That could be racist content	15	think despite what you have here as	
16	could be content that violates and	16	criminal incitement to violence, perhaps,	
17	incites all the training that the	17	our definition is not one that's tied to	
18	algorithms have done over the years, all	18	the criminality or the Texas statutes on	
19	the training that the human reviewers	19	inciting violence.	
20	have done all the years, our strong	20	BY MS. CORBELLO:	
21	engagement built within and then broadly	21	Q. How does Facebook make its money?	
22	the safety of the platform.	22	MR. DISHER: Object to the form.	
23	So yes, all the things that we	23	THE WITNESS: We have a few	
24	have built up as an infrastructure and	24	revenue streams, but primarily through	
25	guardrails to ensure that we have a safe	25	advertising.	
	127			129
1	site would undergo massive, massive	1	BY MS. CORBELLO:	
2	change to allow these types of content to	2	Q. What's the percentage of funds that	
3	it.	3	you receive for revenue that you receive from	
4	BY MS. CORBELLO:	4	advertisers?	
5	Q. What what categories of content	5	A. I don't have an exact figure.	
6	do you believe HB 20 allows Facebook to moderate	6	Q. Is it above 80 percent?	
7	•	7		
8	MR. DISHER: Object to the form.	8	Q. Is it above 90 percent?	
9	MR. McCARRICK: Object to the	9	A. I don't have an exact figure.	
10	form.	10	Q. So somewhere between 80 and	
11	THE WITNESS: Can I go back to	11	100 percent?	
12	BY MS. CORBELLO:	12	A. I believe so.	
13	Q. Sure.	13	Q. Go to paragraph 26 for me.	
14	A. Under Section 143A.006, I think	14	A. Sure.	
15		15	Q. Let me know when you're done with	
16		16	that.	
17		17	A. Sure. Yes, I'm done.	
18	listed here content that would directly incite	18	Q. Okay. It looks like this paragraph	
19	criminal activity or consist of specific threats,	19	is mostly about the concerns that Facebook has with	
20	but I don't see and I don't know if these are	20	having to comply with the law that applies to	
21	incorporated somewhere else. But I don't see	21	Texans when they are a global company. Did I read	
22	definitions on what is considered to be inciting or	22	that right?	
23	_	23	MR. DISHER: Object to the form.	
24		24	THE WITNESS: I think that it's	
25		25	complying with the law even for our	
	•			
1				

	130			132
1	citizens of Texas as well with some of	1	BY MS. CORBELLO:	
2	the kind of the vague descriptions there.	2	Q. Can you think of any examples as to	
3	But also recognizing that we are a global	3	how international laws affects Facebook's ability	
4	company, a 3 billion person company, and	4	to do business in the U.S.?	
5	enforcing rules dictated by the Texas	5	MR. DISHER: Object to the form.	
6	government on to other users as well.	6	THE WITNESS: Try to comply with	
7	BY MS. CORBELLO:	7	law with laws. We do make product	
8	Q. Are there currently any state laws	8	changes and product investments to comply	
9	that regulate Facebook in any way?	9	with laws that we are actually able to	
10	MR. DISHER: Object to the form.	10	comply with. I have not seen something	
11	MR. McCARRICK: Object to the	11	that is would create such a	
12	form.	12	fundamental shift as the rest of the	
13	THE WITNESS: State as in the 50	13	Texas law in the way that a social media	
14	several states?	14	company would be forced to moderate	
15	BY MS. CORBELLO:	15	content.	
16	Q. Yes.	16	BY MS. CORBELLO:	
17	A. I'm not aware of any specific state	17	Q. In terms of these international laws	
18	laws outside of I'm aware of the federal laws.	18	that are in effect, has Facebook had to	
19	I don't know any specific state laws on content	19	substantially modify its policies or practices in	
20	regulation.	20	order to comply?	
21	Q. Is there a law out of California	21		
		21	MR. DISHER: Object to the form. THE WITNESS: Repeat one more	
22	that's in effect right now regarding regarding		·	
23	collection of user data on Facebook?	23	time.	
24	MR. DISHER: Object to the form.	24	BY MS. CORBELLO:	
25	THE WITNESS: I'm not aware. I'm	25	Q. Sure. In terms of the international	
_	131		love that regulate Feedback has it had to	133
1	not aware. BY MS. CORBELLO:	1	laws that regulate Facebook, has it had to	
2		2	substantially modify its policies and practices in	
3	Q. Are there laws in other countries	3	order to comply with those laws?	
4	that currently regulate Facebook in any way?	4	MR. DISHER: Object to the form.	
5	MR. DISHER: Object to the form.	5	THE WITNESS: I'm not aware.	
6	THE WITNESS: Yes.	6	Again, we try to comply, but we don't	
7	BY MS. CORBELLO:	7	always comply with laws. Sometimes we	
8	Q. What laws are those?	8	object.	
9	A. I know there are regulations. I	9	BY MS. CORBELLO:	
10	don't know the laws specifically.	10	Q. Well, in your personal capacity as	
11	Q. What are the regulations aimed at	11	vice president in Trust and Safety teams sorry	
12	primarily, if you know?	12	if I'm getting that wrong have you or your team	
13	MR. DISHER: Object to the form.	13	had to modify your policies and practices in any	
14	THE MITHEON Days and the second second	1 4 4	way as a result of an international law?	
	THE WITNESS: Broadly privacy,	14	•	
15	some based on misinformation. Others on	15	MR. DISHER: Object to the form.	
15 16			MR. DISHER: Object to the form. THE WITNESS: On an international	
	some based on misinformation. Others on	15		
16	some based on misinformation. Others on data localization issues, issues of that	15 16	THE WITNESS: On an international	
16 17	some based on misinformation. Others on data localization issues, issues of that nature.	15 16 17	THE WITNESS: On an international provision, my team has not, but I'm not	
16 17 18	some based on misinformation. Others on data localization issues, issues of that nature. BY MS. CORBELLO:	15 16 17 18	THE WITNESS: On an international provision, my team has not, but I'm not aware of other teams that may have.	
16 17 18 19	some based on misinformation. Others on data localization issues, issues of that nature. BY MS. CORBELLO: Q. How do those international laws	15 16 17 18 19	THE WITNESS: On an international provision, my team has not, but I'm not aware of other teams that may have. BY MS. CORBELLO:	
16 17 18 19 20	some based on misinformation. Others on data localization issues, issues of that nature. BY MS. CORBELLO: Q. How do those international laws affect Facebook's ability to do business here in	15 16 17 18 19 20	THE WITNESS: On an international provision, my team has not, but I'm not aware of other teams that may have. BY MS. CORBELLO: Q. Is it Facebook's position that no	
16 17 18 19 20 21	some based on misinformation. Others on data localization issues, issues of that nature. BY MS. CORBELLO: Q. How do those international laws affect Facebook's ability to do business here in the U.S.?	15 16 17 18 19 20 21	THE WITNESS: On an international provision, my team has not, but I'm not aware of other teams that may have. BY MS. CORBELLO: Q. Is it Facebook's position that no state is allowed to regulate it in any way?	
16 17 18 19 20 21 22	some based on misinformation. Others on data localization issues, issues of that nature. BY MS. CORBELLO: Q. How do those international laws affect Facebook's ability to do business here in the U.S.? MR. DISHER: Object to the form.	15 16 17 18 19 20 21 22	THE WITNESS: On an international provision, my team has not, but I'm not aware of other teams that may have. BY MS. CORBELLO: Q. Is it Facebook's position that no state is allowed to regulate it in any way? MR. DISHER: Object to the form.	
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16 17 18 19 20 21 22 23 24	some based on misinformation. Others on data localization issues, issues of that nature. BY MS. CORBELLO: Q. How do those international laws affect Facebook's ability to do business here in the U.S.? MR. DISHER: Object to the form. THE WITNESS: I don't know	15 16 17 18 19 20 21 22 23 24	THE WITNESS: On an international provision, my team has not, but I'm not aware of other teams that may have. BY MS. CORBELLO: Q. Is it Facebook's position that no state is allowed to regulate it in any way? MR. DISHER: Object to the form. THE WITNESS: Define the state. BY MS. CORBELLO:	
16 17 18 19 20 21 22 23 24	some based on misinformation. Others on data localization issues, issues of that nature. BY MS. CORBELLO: Q. How do those international laws affect Facebook's ability to do business here in the U.S.? MR. DISHER: Object to the form. THE WITNESS: I don't know	15 16 17 18 19 20 21 22 23 24	THE WITNESS: On an international provision, my team has not, but I'm not aware of other teams that may have. BY MS. CORBELLO: Q. Is it Facebook's position that no state is allowed to regulate it in any way? MR. DISHER: Object to the form. THE WITNESS: Define the state. BY MS. CORBELLO:	

136 134 1 A. Repeat the question. 1 "viewpoint" and then gave a few examples, including 2 Sure. Is it Facebook's position 2 bullying, as a type of viewpoint. So is it 3 that no state within the 50 states should be able Facebook's position that under this bill that 4 to regulate Facebook? bullying is a viewpoint in and of itself? 5 MR. DISHER: Object to the form. What I don't understand is how the 6 THE WITNESS: I don't know if we 6 state of Texas is using viewpoint and what 7 have a fundamental position on the 7 constitutes a viewpoint for the purposes of 8 complying with this statute. state's regulation. 9 9 BY MS. CORBELLO: So if you tell me that bullying is a 10 Paragraph 27. 10 viewpoint, then I have to make the necessary 11 Α. Yes. compliance protocols and remove our bullying and 12 Are you ready? 12 harassment policies to comply with that. If I'm 13 No. That was yes for acknowledging 13 not allowed to discriminate -- and discriminate 14 27. Not yes for I've read it. meaning remove content, rank content, demote 14 15 Yes, I am now ready. content -- based off of that position -- but I'm 16 Q. I think you said this a couple times 16 not creating the term "viewpoint." The term before, but just to be clear, does Facebook 17 "viewpoint" is created by the statute. 17 currently discriminate based on a user's viewpoint? 18 So using the bullying example, 18 MR. DISHER: Objection to form. 19 Facebook currently removes content that qualifies 19 20 THE WITNESS: Again, it's a 20 as bullying; right? That qualifies as bullying and 21 definition of viewpoint. If your 21 22 viewpoint is one that violates our 22 harassment under our policies; correct. We remove 23 policies, we will for these purposes 23 that content. 24 24 discriminate you, we will remove your When looking at content that is 25 25 flagged for that or reviewed for that, for bullying content. 135 137 or harassment, does Facebook focus at all on the 1 So, again, if you are a terrorist, 2 if you are sharing child things that user's viewpoint? 3 MR. DISHER: Object to the form. we -- that the statute carves out, but 4 also if you're engaged in bullying and 4 MR. McCARRICK: Object to the 5 5 harassment, if you're sharing personal form. 6 and negative information, if you are 6 THE WITNESS: Again, what I'm 7 7 using -- trying to exploit our platform focused on, I think, is the definition 8 8 for coordinated activity against a nation under HB 20 of what viewpoint is, which I 9 and their election, if that's a 9 don't understand from HB 20. So if your 10 10 viewpoint. We do remove that content and viewpoint is one that I have a position, 11 we often will remove the actors behind 11 I have a viewpoint of harassing people, that content as well. 12 we would remove that content. And if you 12 13 BY MS. CORBELLO: 13 have egregious violations and repeated Q. Let's take bullying, for example. 14 14 harassment of people, we would remove you When you remove content that qualifies as bullying, 15 from the platform and try to prevent you 15 what's the viewpoint, first of all, that you 16 from coming back. So yes, in that 16 believe is at issue there? 17 context. 17 18 MR. DISHER: Objection to form. 18 BY MS. CORBELLO: MR. McCARRICK: Objection to form. 19 Q. Maybe it will be easier in an 19 20 THE WITNESS: I didn't draft the example. Let's say you have two pieces of content, 21 bill. The way that I'm focused on is the 21 they both contain the same type of harassment and 22 way that the state of Texas is using that 22 bullying. One is against, just for ease of divisiveness, a Trump supporter and one is against 23 viewpoint. 24 BY MS. CORBELLO: a Biden supporter. Are those two pieces of 25 Q. Sorry. You used the term content, because they qualify under the policy for

138 140 1 bullying and harassment, going to be treated the 1 broad, so deep wounds, head gashes, things of that 2 same or differently by Facebook? 2 nature, may violate our policies depending on how 3 MR. DISHER: Object to the form. 3 graphic they are. But because of the, perhaps the 4 THE WITNESS: We are agnostic to 4 context on which this happened, the context of the 5 5 speaker as well, we will then apply, we'll say that viewpoints, as I mentioned, whether 6 political, whether religious, ideology. actually that's not within the spirit or the intent 7 We're not just those viewpoints, unless 7 of the policy; but we recognize that this is so 8 shocking to an individual that if they were just to your ideology is one that's tied to 9 violence. But for those ideologies, we stumble on it in their news feed that we will place 10 do discriminate. 10 a warning screen over that and label that and say 11 Again, for HB 20 I'm unclear as to 11 hey, this is graphic. If you want to see it you 12 the viewpoint that the bill means -- I 12 can click through, but maybe if you're, perhaps, 13 guess now law -- I guess I'm unclear as 13 would be disturbed or a bit queasy, you may not 14 14 want to view this content. to what this means vis-a-vis our 15 moderation systems. We are agnostic to 15 Q. You mentioned that one of the 16 that, but if you are implying a 16 determining content, graphically violent content is 17 definition of viewpoint to that type of 17 whether it's in the public interest; is that right? 18 content, then that puts us in a bind of 18 It's not always about the public 19 having to now upend all of our moderation 19 interest. That is one factor that we do. 20 20 systems. Why is public interest one of the 21 BY MS. CORBELLO: things that Facebook considers? 22 Q. Paragraph 27 mentions graphically 22 Again, Facebook is a platform for 23 violent content. 23 expression. So I think that's kind of the 24 Do you see that? overarching, you know, focus of the platform. I 25 A. I do. talked about how that's not -- we talked about 139 141 Does Facebook allow graphically 1 safety, we talked about the authenticity and 1 Q. 2 violent content on its platform now? 2 privacy. 3 As often with content on Facebook, 3 There are certain times that we recognize 4 it depends. 4 that our policies are blunt. They are meant to 5 Q. What does it depend on? serve a community of 3 billion people. So 6 A. It depends on how it's shared. Many sometimes they don't have -- they are meant to be 7 of our decisions are context-based. For example, very objective in their application so we can me showing a video that is very graphic and maybe remove things like bias and subjectivity from that objectionable, may satisfy our policies and be 9 application. 10 10 removed if it does not have, perhaps, public That does not always drive the right 11 interest. But if it is in serving the public 11 outcome on certain situations; we recognize that. interest, we may allow that same type of content. 12 So in those situations we do look at the public 12 13 So as we do that and in certain cases. I interest as a test to say would the public actually 14 think, as this paragraph is meant to do, we benefit from understanding more about whatever the describe that we will label that content, label it 15 situation it may be, seeing this type of image for 15 what we call interstitial, essentially warning 16 whatever reason. 17 Q. So does Facebook consider itself to 17 screens, so to perhaps remove some of the shocking elements of that content. 18 have influence on the public in any way? 18 19 But if you want to see that, an example of 19 MR. DISHER: Object to the form. 20 this would be there may be someone involved in a 20 MR. McCARRICK: Object to the 21 protest, a large political protest that is attacked 21 form

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24 BY MS. CORBELLO:

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by one side or the other or of the state. Them showing the effects of the attack, perhaps physical

For example, we have the policies are very

effects may violate our policies.

THE WITNESS: I don't consider

myself to have influence on the public.

Well, but maybe I asked that a

142 1 little unclear. Does Facebook believe itself to 1 content that they find on our platform, make a 2 have any influence, good or bad, on the public decision on that content, whether this is true, 3 currently? false, partly true, partly false, context missing. 4 MR. DISHER: Object to the form. At that point we would take action based off of their decisions, and we would label that content. 5 THE WITNESS: Facebook wants to 6 create a product that people find to be We would label that content as being, you know, 7 meaningful, that they come back to the this has been found true by a third-party factor, 8 this has been found false or it has been cited as product to experience, both social 9 connections. So in that sense I hope we 9 false by a third-party factor. 10 10 have a good impact. I don't know if we Sorry, I know I'm mumbling. I apologize. 11 have a feeling. It's a little kind of --11 Q. So far I'm keeping up. How does 12 I'm struggling with the term. 12 content get to the fact checkers? What's the BY MS. CORBELLO: 13 13 workflow there? 14 So from what you just said, it 14 There's a system of automation that Α. 15 sounds like maybe one of the goals of Facebook is 15 allows our content that's eligible for fact to have a good influence on the public. Is that 16 16 checking to be in queued to fact checkers, and fact fair to say? checkers at that point have the option because a 17 18 MR. DISHER: Object to the form. third-party -- excuse me -- we don't tell them what THE WITNESS: We want people to be to fact check. They have total independence on 19 20 able to use the product to build 20 picking up essentially what to fact check. 21 community, to have meaningful 21 Now we would love them to fact check things 22 interactions, meaningful experiences. If 22 that are more viral or they have the potential for 23 we qualify those as good, yes, then that 23 viralty and maybe spread and shared more often 24 is a good activity on the platform. than, you know, me saying that the Knicks are the 25 best basketball team of the '90s. No one, A, 143 145 1 BY MS. CORBELLO: either believes it, but also it's so -- it's both 2 The last sentence of paragraph 27 inconsequential and not going to reach a lot of talks about content determined to be false. people that we probably shouldn't invest their time 3

Δ That's correct.

Q. What does that refer to?

We at Facebook, I guess first it's

always important to point out that we don't want to

be the arbiters, we recognize it's probably not

appropriate for a platform to be the arbiters of

truth 10

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11 As you can imagine with billions of pieces

of content as you mentioned earlier posted to 12

Facebook that sometimes people will tell -- will 13

make misstatements, some will outright potentially

lie. But there will be a fair amount of posts that 15

people disagree with and some would say may contain 16

17 misinformation.

Because we're not the arbiters of truth, we 18

partner with a third-party fact checking network, 19

20 it's about 80 media companies globally. They

subscribe to a third-party entity called the 21

22 Poynter International Fact Checking Network. If

23 they're accepted with the known ethical standards

24 to meet the Poynters threshold, they are eligible

to act as a fact-checking partner to then review

debunking those claims. But if there are claims

that are much more consequential with the level of

6 morality, we would like them to focus the issue --

they are independent so they get to also -- they

obviously have a say in what they focus on, and

9 they choose.

10 And part of the calculus that they must do

11 is would they have the ability to actually fact

check. So they have to go through their standards

13 and, you know, whether it's writing an article,

14 investigating, whatever those things are. They

15 have to go through their standards to meet and make

16 a decision.

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Q. So you talked about the content

getting queued for their review. Is it an

algorithm within Facebook's systems that queues 19

those pieces of content?

21 It is algorithm informed by people.

The first look is it's either

algorithm or human in Facebook and then it goes

into a queue for the outside fact checkers?

Broadly speaking, yes. There are

146 148 1 likely some additions. If content has been Likewise, because they are independent they 2 previously fact checked by a fact checker before it 2 may have fact checked it on their own, but we would 3 appears on Facebook, there are different mechanisms 3 not at that point apply a label on Facebook. What on how that would apply, but broadly speaking, yes. 4 happens -- if you're the AP, what happens on the 5 5 AP's site, if they use it, if they share it out So once the algorithms are in the queue, is that when the fact checkers have the with another social media company that does apply a 7 autonomy to essentially pick what they want to similar fact checking or labeling of authoritative information or sources, model, I can't speak to. 8 8 9 9 I'm going to ask you to reframe, Who at Facebook is making that A. 10 because I think you mean the content in the queue. determination about potentially an opinion sort of 11 I'm sorry, the content in the queue, content getting mixed in with the fact-checking 12 once it's in the queue, is that when the fact 12 content? 13 We're -- sorry. I'll take a pause. 13 checkers -- I think you talked a moment ago about A. them being able to essentially select what they 14 We have a broad team of people that work on these 14 15 want to review. Is that when that occurs? issues. But broadly speaking, again, it's the same 16 Α. Broadly, yes. group of individuals that we've been discussing 17 And is there any -- what's the today, the policy team, the integrity team and the review of the fact checkers' review once it heads 18 operations team. 18 19 back to Facebook? 19 So there's not one group that's 20 A. There's limited review at that 20 reviewing all of these for potential opinions in 21 point. The one thing we do take measure on, we the content? have instructed fact checkers to take measure on 22 A. I don't know the name of the 22 23 ensuring that fact checkers aren't reviewing 23 specific group that helps you to do that on a daily 24 basis. opinion content. That gets very in depth because opinion could be based on underlying incorrect or 25 Q. Okay. Paragraph 29. Go ahead and 147 149 1 already fact-checked information where we would 1 let me know when you're done reviewing that. 2 have a certain approach. 2 A. Sure. (Witness complies with request.) Yes. 3 But if it's just someone's opinion, we're 3 4 not -- the fact checkers are not meant to fact 4 Where in HB 20 does it require check someone's opinion. It's hard to tell someone Facebook to give the information you talk about in 6 that their opinion is misinformation. So that is paragraph 29 in any specific way? 7 how broadly it works. 7 8 8 MR. DISHER: Objection to form. Again, it's important to note that their standards that are set out by that international 9 MR. McCARRICK: Object to the body, that Poynter Network, is what they need to 10 10 form. 11 subscribe to and fulfill the standards of applying 11 THE WITNESS: I believe it's 12 a fact-checking rating to any content. Chapter 143A is the broad disclosure 12 13 So the screening that happens to 13 chapter. 14 BY MS. CORBELLO: 14 determine whether an opinion was inappropriately reviewed by the fact checkers, that happens after 15 Q. Is there a point zero zero 15 16 the fact checkers have first looked through it? 16 something? 17 17 A. It may be simultaneously in certain A. Okay, I'll find that. situations with the underlying -- as you can 18 I think you're looking at the bottom of the first page. imagine, some of these are longer pieces where they 19 19 20 are being queued, and simultaneously someone might 20 Actually, you know what, I misspoke. 21 say, actually that is -- after reading it that is 21 What I was focused on rewriting that was actually 120 -- Section 120.051. actually opinion that should not be eligible for 22 in-queuing. So we'll make the decision to perhaps 23 So where in this section does it remove it. A fact checker may in the interim pick 24 require Facebook to provide the information that it it up to fact check it. wants disclosed in any specific way or format?

152 150 1 MR. DISHER: Objection to form. 1 A. That's correct. 2 THE WITNESS: Can you repeat the 2 Does that in any way indicate to you 3 3 the way in which that specific information needs to question, please. 4 BY MS. CORBELLO: be presented? 5 5 MR. DISHER: Objection, form. Q. Sure. In the section you just 6 identified, 120.051 --6 THE WITNESS: It does not. 7 Α. Correct. 7 BY MS. CORBELLO: 8 8 -- where in this section does HB 20 What about 2 through 5, is there any 9 require the categories that you describe in 9 indication of how that information, specific 10 paragraph 29? Does it require those categories to 10 information needs to be presented? 11 be disposed in any specific way or format? 11 MR. DISHER: Objection, form. 12 MR. DISHER: Objection, form. 12 THE WITNESS: It does not. THE WITNESS: I think between 120, BY MS. CORBELLO: 13 13 14 Section 120.051A, 1 through 5. 14 Paragraph 29, we'll start with I, 15 BY MS. CORBELLO: 15 where it talks about curating and targeting content to users, also A1? 16 Q. Let's take one, for example. Number 16 1, A1 says, "Curates and target content to users." 17 Correct. 17 18 Where in that sentence does it provide that 18 O What is -- what would be -- what are product to be provided in a specific way, in that 19 19 the specifics as to how this requirement would be format? 20 burdensome to Facebook were it to have to comply? 20 MR. DISHER: Objection to form. 21 21 Α. I don't understand what the 22 MR. McCARRICK: Objection to form. 22 specifics of the bill is asking for in this. 23 THE WITNESS: On your question, I 23 That's a huge burden. Without understanding 24 think I'm referring to as you look at specifics, we at Facebook have a way about showing 25 1200.51A, if we can take a slight step our transparency. 151 153 back. The sentence that begins "Social I don't know the specifics of what this 1 2 media platform shall," skipping forward, 2 bill is asking for and whether that infringed upon 3 accurate information regarding its business secrets or how our algorithm works. There 4 content management, data management, are things that we are extremely transparent about, 5 business practices including specific standards, for example, the rules, we're very 6 information regarding and then a list of 6 transparent about those. But there are other 7 1 through 5, curates, targets, places, things that regulate business concerns that you're 8 promotes, moderates and users search and not entitled to, how the algorithm ranks content, 9 ranking. 9 for example. BY MS. CORBELLO: 10 10 Does Facebook's current transparency 11 So where it says specific 11 reports include information about how it curates information, what in that phrase requires Facebook and targets content to users? 12 12 to provide that information in any specific way or 13 We do have public-facing posts that 13 14 format? 14 talk about broadly the curation. Again, I think 15 MR. DISHER: Objection, form. the specificity that would be required is an 15 16 THE WITNESS: It's a specific -- I important element of what is required and how we think I'm focused on the specific 17 17 would be able to comply. 18 information that you're requesting. It 18 And what's the point of providing a doesn't provide information on what the report as to how, even in broad terms, as to how 19 19 20 specific information being requested is. Facebook curates and targets content to users? 21 BY MS. CORBELLO: 21 MR. DISHER: Objection, form. 22 22 So HB 20 it looks like in this THE WITNESS: Can you repeat the sentence requires specific information on, for 23 23 question. example, number one, curating and targeting content 24 BY MS. CORBELLO: to users; right? 25 Q. What's the point of any transparency

154 156 1 report or broad posting as to how Facebook curates 1 that means? 2 and targets content to users? Why is Facebook 2 MR. DISHER: Objection, form. 3 making that public information now? 3 THE WITNESS: That is not what I 4 4 MR. DISHER: Objection, form. said. I also flagged that there may be 5 THE WITNESS: We would like to 5 like proprietary information depending on 6 give people as much information to make 6 what is required from there. 7 informed decisions about how to use the 7 BY MS. CORBELLO: 8 8 Q. What would be the other burdens of platform. BY MS. CORBELLO: 9 9 complying with subsection A1? 10 10 Q. If you can look just right below I think there are a few other 11 where we were just talking about, subsection B of 11 burdens. One that jumps out to mind also is that 12 Section 120.051. 12 in many of the spaces that we work to moderate 13 A. Uh-huh. content they are, quote/unquote, adversarial spaces Do you see that it says, "The 14 Q. 14 where people will seek to game the systems that are 15 disclosure required by subsection A must be 15 placed upon them. Game the regulations to skirt 16 enforcement. Broad enforcement, specific 16 sufficient to enable users to make an informed choice regarding the purchase of or use of access enforcement are seen as specific disclosures on 17 18 to or services from the platform"? certain ways or on ways that the system is used can 19 A. I do. also jeopardize the way -- the effectiveness of our 20 Q. Do Facebook's transparency reports 20 content moderation abilities. currently provide users sufficient information to 21 21 Are there any other burdens you can 22 make an informed choice regarding the platform 22 think of that would -- that Facebook could endure 23 they're using? 23 if it had to comply with subsection A1? 24 MR. DISHER: Object to the form. 24 A. Broadly speaking just the investment 25 MR. McCARRICK: Object to the 25 of resources. I have no -- I don't know the exact 155 157 form. 1 investment of resources. I know how detailed -- we 1 2 THE WITNESS: I don't know what 2 were speaking to earlier about how the data is 3 the definition of "informed choice" under 3 necessary -- the data needed to produce an 4 the Texas law is. It doesn't define it. 4 enforcement to report in the time it takes to do so 5 I know what we try to do at Facebook. At on transparency measures there. I would assume 6 Facebook we try to give users information that investments would rival for other transparency 7 to make those choices. Again, what I 7 issues. 8 don't understand or I can't articulate 8 Q. What does it cost to create the 9 here or maybe what is not articulated is current transparency reports that happen quarterly? 10 10 Again, I don't have a specific line what informed choice means to the state 11 of Texas. 11 item that. I don't have a line item number, but I 12 BY MS. CORBELLO: 12 have the macro number, and that goes into that 13 Q. Well, as to how Facebook views it. 13 13 billion where we are spending \$13 billion since Does Facebook believe that it's currently providing 14 2016 on that specific place, including increasing 14 adequate information for users to make informed 15 the size of our company, measurably now 40,000 15 16 decisions? people working in that space, which is the majority 17 17 We believe that we're providing of the company working. adequate information based off of our standards and 18 Has anyone done the math on how much our rules. I don't know if that complies with or 19 money would have to be added to that 13 billion 19 20 would satisfy the elements of this statute. figure if HB 20 were to go into effect? 21 Q. So going back to my question a few 21 MR. DISHER: Object to the form. 22 MR. McCARRICK: Object to the 22 minutes ago, the first requirement of subsection 23 A1, curating and targeting content to users, is it 23 form. your testimony that the only burden with complying 24 THE WITNESS: I have not done the 25 with that is simply Facebook being unaware of what math. I haven't done the math. I can't

		158		160
1	speak to what our finance teams have been	156	performance data." I think that	100
2	able to calculate.	2	definition would be important to	
3	BY MS. CORBELLO:	3	understand before I can comment. It	
4	Q. Who would be the best person to ask	4	sounds very taxing on that. Broadly for	
5	that question?	5	1, 2, 3 and 4, though, I think those are	
6	A. Our chief financial officer is David	6	primarily the same at which the	
7	Weiner. But I don't think if he knows offhand	7	investments that we have made, the ways	
8	either.	8	that we moderate content also potentially	
9	Q. Subsection A2, places and promotes	9	harming the safety of our users and the	
	content services and products including its own	10	safety of the environment that we want to	
	content services and products. What burdens would	11	have on Facebook.	
	Facebook have to endure if it were to disclose the	12	BY MS. CORBELLO:	
13	information in subsection A2?	13	Q. Any other burdens you can think of	
14	MR. DISHER: Objection to form.	14	associated with having to comply with subsection A1	
15	THE WITNESS: Again, these this	15	through 5?	
16	is part of it's very, I guess,	16	MR. DISHER: Objection to form.	
17	attached to one. And this goes to in	17	THE WITNESS: If the subsections	
18	my mind goes towards the ranking	18	were to change the way that we moderate	
19	algorithms and how we prioritize and in	19	content and change the way that we can	
20	certain cases deprioritize content within	20	provide a safe environment for our users,	
21	one's news feed, how we surface	21	it has the potential of driving users off	
22	recommendations to an individual. All	22	the platform. We spoke about that	
23	these things do have I'll start there,	23	earlier. It has the potential of driving	
24	they have a level of proprietary business	24	advertisers from our platform, and we	
25	secret with that as well as and we've	25	spoke about that earlier as well.	
		159		161
1	seen this in a number of spaces too, as	1	BY MS. CORBELLO:	161
2	seen this in a number of spaces too, as more information about the algorithm	1 2	BY MS. CORBELLO: Q. Subsection A1 through 5 is about the	161
2	seen this in a number of spaces too, as more information about the algorithm becomes available, people in an	1 2 3	BY MS. CORBELLO: Q. Subsection A1 through 5 is about the disclosures that Facebook has to make; right?	161
2 3 4	seen this in a number of spaces too, as more information about the algorithm becomes available, people in an adversarial space may try to exploit the	1 2 3 4	BY MS. CORBELLO: Q. Subsection A1 through 5 is about the disclosures that Facebook has to make; right? MR. DISHER: Objection, form.	161
2 3 4 5	seen this in a number of spaces too, as more information about the algorithm becomes available, people in an adversarial space may try to exploit the algorithm.	1 2 3 4 5	BY MS. CORBELLO: Q. Subsection A1 through 5 is about the disclosures that Facebook has to make; right? MR. DISHER: Objection, form. THE WITNESS: That is correct.	161
2 3 4 5 6	seen this in a number of spaces too, as more information about the algorithm becomes available, people in an adversarial space may try to exploit the algorithm. Sometimes that is for harm,	1 2 3 4 5 6	BY MS. CORBELLO: Q. Subsection A1 through 5 is about the disclosures that Facebook has to make; right? MR. DISHER: Objection, form. THE WITNESS: That is correct. BY MS. CORBELLO:	161
2 3 4 5 6 7	seen this in a number of spaces too, as more information about the algorithm becomes available, people in an adversarial space may try to exploit the algorithm. Sometimes that is for harm, foreign interference, terrorist content.	1 2 3 4 5 6 7	BY MS. CORBELLO: Q. Subsection A1 through 5 is about the disclosures that Facebook has to make; right? MR. DISHER: Objection, form. THE WITNESS: That is correct. BY MS. CORBELLO: Q. Okay. So is it your testimony that	161
2 3 4 5 6 7 8	seen this in a number of spaces too, as more information about the algorithm becomes available, people in an adversarial space may try to exploit the algorithm. Sometimes that is for harm, foreign interference, terrorist content. Sometimes it is for also harmful content,	1 2 3 4 5 6 7 8	BY MS. CORBELLO: Q. Subsection A1 through 5 is about the disclosures that Facebook has to make; right? MR. DISHER: Objection, form. THE WITNESS: That is correct. BY MS. CORBELLO: Q. Okay. So is it your testimony that one of the burdens with having to disclose this	161
2 3 4 5 6 7 8 9	seen this in a number of spaces too, as more information about the algorithm becomes available, people in an adversarial space may try to exploit the algorithm. Sometimes that is for harm, foreign interference, terrorist content. Sometimes it is for also harmful content, but maybe not as gray but like as	1 2 3 4 5 6 7 8	BY MS. CORBELLO: Q. Subsection A1 through 5 is about the disclosures that Facebook has to make; right? MR. DISHER: Objection, form. THE WITNESS: That is correct. BY MS. CORBELLO: Q. Okay. So is it your testimony that one of the burdens with having to disclose this information is that it will drive users away?	161
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	10	52		164
1	media platforms based off of transparent about	1	MR. DISHER: Object to the form.	
2	knowledge about how those systems work. So that	2	THE WITNESS: May I ask about what	
3	level of specificity again really matters here.	3	subjects?	
4	Q. And I understand Facebook might	4	BY MS. CORBELLO:	
5	think that there are secondary effects of having to	5	Q. Well, HB 20 requires the certain	
6	comply with disclosures, but in terms of the	6	sorts of disclosures that we just talked about.	
7	disclosures themselves, having to gather this data	7	Are there any other laws or regulations that	
8	and present it, what are the specific burdens	8	Facebook abides by that would require it to provide	
9	associated with that?	9	information regarding or related to content	
10	MR. DISHER: Objection, form.	10	moderation?	
11	THE WITNESS: I think, as I think	11	MR. ALLEN: Object to the form.	
12	I've explained those, explained those	12	THE WITNESS: In the context of	
13	again about the burden for actually	13	moderation specifically, I'm not sure.	
14	gathering the investments needed to do	14	BY MS. CORBELLO:	
15	so, the potential for harm that may come	15	Q. Are there any reporting requirements	
16	within disclosing this where those	16	in relation to user retention?	
17	systems can be gamed.	17	MR. DISHER: Object to the form.	
18	BY MS. CORBELLO:	18	THE WITNESS: I'm not sure.	
19	Q. Does the fact that users might leave	19	BY MS. CORBELLO:	
	3	20		
20	the site as a result of any of these categories		Q. Are there any reporting requirements in terms of gathering users' data?	
21	being disclosed, does that alter in any way	21		
22	Facebook's ability to report on any of these	22	MR. DISHER: Object to the form.	
23	categories?	23	THE WITNESS: I'm not a privacy	
24	MR. DISHER: Objection, form.	24	lawyer, so I can't speak to what the	
25	THE WITNESS: May I ask you to	25	requirements are.	
	10	33		165
1	repeat that question one more time.	3 1	BY MS. CORBELLO:	165
1			BY MS. CORBELLO: Q. Are there any reporting requirements	165
1	repeat that question one more time.	1		165
2	repeat that question one more time. BY MS. CORBELLO:	1 2	Q. Are there any reporting requirements	165
3	repeat that question one more time. BY MS. CORBELLO: Q. Sure. Does the fact that let's	1 2 3	Q. Are there any reporting requirements as it relates to advertiser retention?	165
3 4	repeat that question one more time. BY MS. CORBELLO: Q. Sure. Does the fact that let's just assume for the sake of this question that	1 2 3 4	Q. Are there any reporting requirements as it relates to advertiser retention? MR. DISHER: Object to the form.	165
2 3 4 5	repeat that question one more time. BY MS. CORBELLO: Q. Sure. Does the fact that let's just assume for the sake of this question that users might leave the platform as a result,	1 2 3 4 5	Q. Are there any reporting requirements as it relates to advertiser retention? MR. DISHER: Object to the form. THE WITNESS: I don't know. I	165
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	400		·	
1	166 text.	1	that Facebook has are somehow impacted by	168
2	A. Okay.	2	subsection B of Section 120.051?	
3	Q. 120.051 subsection B. Is that where	3	MR. DISHER: Objection to form.	
4	you pulled this quote from in Paragraph 30?	4	THE WITNESS: For our policies,	
5	A. I believe so.	5	for our community standards what I'm	
6	Q. So subsection B is talking about the	6	reading it as what you're saying as the	
7	-	7	acceptable use policy. To reasonably	
8	requirement for what gets disclosed, correct, by Facebook?	8	inform the definition of what would be	
9		9		
	A. About the essential use policy, yes.Q. Is it your understanding that	10	suffer to reasonably inform someone may be different than what we use when we	
10	,	11		
11	subsection B applies to how Facebook's Terms of		consider our objectives of transparency	
	Service and community standards must be created or	12	around our policies. BY MS. CORBELLO:	
13	worded?	13		
14	MR. DISHER: Objection, form.	14	Q. Well, if you go to the next section,	
15	THE WITNESS: Repeat the question.	15	Section 120.052, that's the acceptable use policy;	
16	BY MS. CORBELLO:	16	right?	
17	Q. Sure. Maybe I'll ask it like this.	17	A. Correct.	
18	Correct me if I'm wrong, paragraph 30 talks about	18	Q. Is there anything in that section	
19	Facebook publishing its own Terms of Service and	19	that requires the policy to be sufficient to enable	
20	community standards and then says that the bill	20	users to make an informed choice regarding the	
21	doesn't understand what Facebook's how	21	purchase of or ease of access to or services from	
	Facebook's editorial policies must be sufficient to		the platform?	
	enable users to make an informed choice.	23	MR. DISHER: Objection. Form.	
24	Is paragraph 30 essentially saying that its	24	THE WITNESS: Again, the way that	
25	Terms of Service and community standards are	25	I read the community standards, Terms of	
	407			160
1	dictated by subsection B?	1	Service vis-a-vis acceptable use policies	169
2	MR. DISHER: Object to the form.	2	in the provisions in I guess B as well as	
3	MR. McCARRICK: Object to the	3	subsection 10 120.052(b)(1),	
4	form.	4	sufficiently inform reasonably informed,	
5	THE WITNESS: I think under the	5	I just don't have the definition of what	
		6	•	
6	way subsection B is framing the essential	0	you all consider to be those policies.	
7	use policy, I think you would be in a	′	BY MS. CORBELLO:	
8	better position to explain exactly what	8	Q. Well, maybe my question wasn't	
9	that all entails. But yes, that our	9	clear. In the acceptable use policy	
10	community standards the way that we	10	Section 120.052 specifically, is there anywhere in	
11	enforce content moderation, those	11	that section that requires the policy to be	
12	editorial policies that we that these	12	sufficient to enable users to make an informed	
13	things would be in conflict.	13	choice regarding the purchase of or ease of access	
14	BY MS. CORBELLO:	14	to or services from the platform?	
15	Q. Well, subsection B talks about the	15	MR. DISHER: Objection. Form.	
16	disclosure required by subsection A; correct?	16	THE WITNESS: In the way that	
17	A. That is correct.	17	section is used and the content, my	
18	Q. Does it say anything about the	18	reading of 120.05 to be the social	
19	accessible use policy that would be in a different	19	media platform's accountable use policies	
20	section of HB 20?	20	must be reasonably informed. Maybe I	
21	MR. DISHER: Objection. Form.	21	incorporated the word "sufficient" as	
22	THE WITNESS: I don't see it here.	22	well, but that reasonably informed is	
23	BY MS. CORBELLO:	23	what I don't understand what you mean by	
24	Q. So what's your basis for stating	24	reasonably. What the state means by	
25	that the Terms of Service and community standards	25	reasonably informed versus what we do	

		170	172
1	when we are transparent about our		1 There may be additional proprietary information in
2	policies. We're very transparent, we		2 regards to Facebook.
3	include our community standards. It does		 Q. We talked a little bit in this
4	not mean that those meet any standard		4 deposition about how the algorithms worked broadly;
5	that the state of Texas is holding out.		5 correct?
6	BY MS. CORBELLO:		6 A. That's correct.
7	Q. Is there a reason you didn't quote		7 Q. Is what you told me considered
8	Section 120.052 subsection (b)(1) in Paragraph 30?		8 proprietary information?
9	MR. McCARRICK: Objection. Form.		9 A. Broadly no, but, and I don't know if
10	THE WITNESS: I can't recall.	1	0 I know all the proprietary information. I'm not an
11	BY MS. CORBELLO:	1	1 engineer.
12	Q. Paragraph 31.	1	Q. In the subsection you pointed to, it
13	A. Yes.	1	3 says, "Algorithms or procedures that determine
14	Q. So the first sentence there talks	1	4 results on the platform."
15	about although Facebook's detailed policies are	1	5 Do you see that "or"?
16	publicly available, the bill purports to demand		6 MR. DISHER: In your declaration.
17	even more.		7 Q. In your declaration.
18	What are you referring to when you say		8 A. Yes.
19	"purports to demand even more"?		9 Q. Did that "or" indicate to you that
20	A. Sure. I'm looking for the specific		0 Facebook is required to provide its algorithms to
	•		
21	section. I think, again, it goes back to the		, ,
	specifics of 120. I had a I wish I had a		2 MR. DISHER: Objection. Form.
23	different underlining is making it a little		3 THE WITNESS: I believe it is a
24	difficult on my eyes to try to read it through, to		4 non or it is an exclusive "or." So it
25	try to go through, but I thought I recalled the	2	5 could be either at the same time
1	provision that it required specific, specific	171	173 1 procedures that inform the algorithm.
1 2	provision that it required specific, specific notifications also on instances. But those may be		1 procedures that inform the algorithm.
	notifications also on instances. But those may be		procedures that inform the algorithm. Again, I'm not an engineer so I don't
2	notifications also on instances. But those may be conflating two things at this point.		procedures that inform the algorithm. Again, I'm not an engineer so I don't know how you would be able to necessarily
2 3 4	notifications also on instances. But those may be conflating two things at this point. Q. Let's go to paragraph 32.		procedures that inform the algorithm. Again, I'm not an engineer so I don't know how you would be able to necessarily derive, but I know that is definitely a
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174 1 Α Can I have a moment? 1 resources are not available, we do not 2 Q. Sure. 2 have the engineering capacity to do so, 3 A. Yes. 3 the investments may be too burdensome. 4 4 Going to the first bullet point in BY MS. CORBELLO: 5 Paragraph 33, what is the substantial investment of 5 So how much more time and resources time that would have to be done by Facebook in 6 would be required for Facebook to comply with 7 order to comply with this bullet point. 7 bullet point 1? A. This is another example of without 8 8 A. I do not have a specific time or 9 9 knowing exactly the specificity of what is required resource. 10 For bullet point 2, how much time or 10 by the law on what the law is requiring the 11 companies to provide the user, it's hard to 11 resources would have to be invested into by 12 explain. 12 Facebook in order to comply? 13 Facebook currently gives a very, you know, 13 A. I don't have specific numbers broad violation type, you violated, you post 14 invested of people nor resources. We explained 14 15 something of hate speech, we violate it for hate 15 through the CSCR in how that process works today, 16 the incredible investment that team makes. 16 speech. It may not go much further than that. The specificity required by the law is very detailed to 17 For bullet point 3, how much time include essentially what we may be colloquially 18 and resources would Facebook have to invest in in 18 almost a legal opinion on why this is violating. 19 order to comply with bullet point 3? 19 That would create immense burdens. 20 20 A. Again, I think that would be 21 Q. Do you see the first sentence of substantial. As we spoke to the appeals process paragraph 33 you say, "The bullet points below earlier, the current appeals process in some of the 22 23 describe certain requirements under HB 20 that just created -- or excuse me, natural issues that would require a substantial investment of time and have been inserted into the appeals process for us, 25 resources to comply." 25 a way of saying the COVID-19 pandemic and the 175 177 That's what you attested to; right? 1 impacts that we have there, I don't have a specific 1 MR. DISHER: Object to the form. 2 number on how we would, the size of the workforce 3 THE WITNESS: I did. that we would need to build out to meet the 4 BY MS. CORBELLO: structures of this. 5 Q. So having attested that these 5 Q. These three bullet points here, are 6 figurative bullet points are going to require these all tasks that you, Neil Potts, would be substantial investment of time and resources, what required to perform if HB 20 went into effect? 8 in bullet point 1 would require more investment of MR. DISHER: Object to the form. time and resources? 9 THE WITNESS: Personally? I would 10 10 MR. DISHER: Object to the form. not personally be required to perform it, 11 THE WITNESS: The time and 11 but I work with a cross-functional manner resources it takes for us today to enact 12 with the teams on these issues. 12 the procedures and the systems, again, go 13 13 BY MS. CORBELLO: 14 back to that 13 -- excuse me -- billion 14 Are these bullet points ones in 15 dollar number, go back to the 40,000 15 which the team that you are the vice president of 16 people. Any change in that is going to 16 be tasked with performing if HB 20 went into 17 17 effect? be a potentially very consequential, 18 consequential change. 18 I'm struggling a bit to -- as you 19 Predicting out that my experience say "task," when you mean task, to execute, who was 19

21

22

25

situation?

Α.

the -- how are you defining "execute" in that

certain actions that Facebook would have to

undertake under HB 20: right?

Yes.

Well, each bullet point talks about

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with having changes inputted to gain more

abuse types, these things are issues that

of what I have been told because the

we have not been able to achieve because

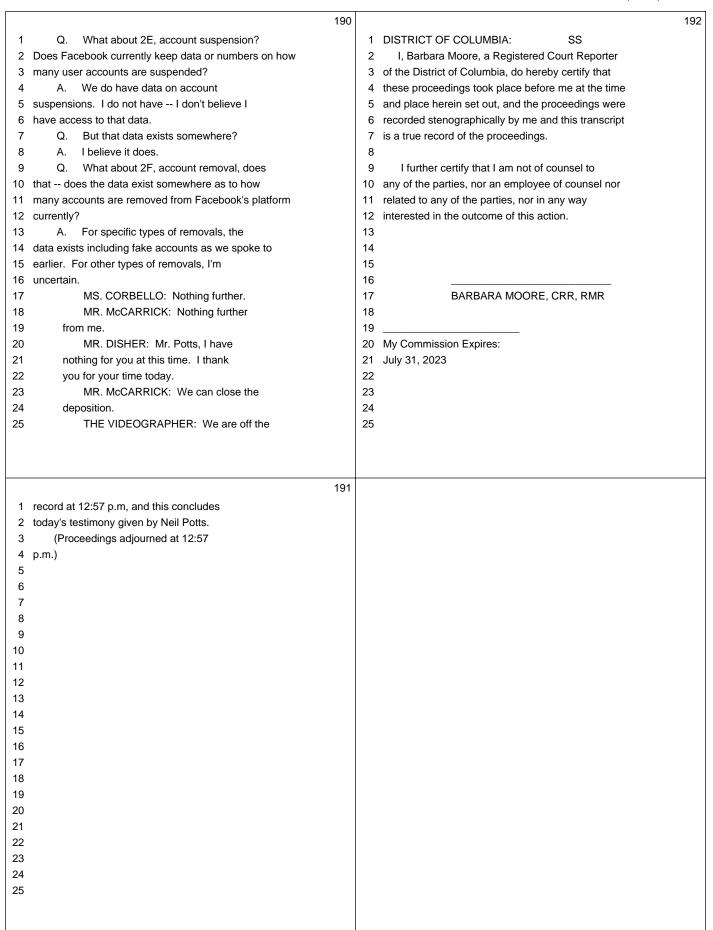
specificity on certain things, to have

better clarity on, better clarity on

178	180
1 Q. Are any of these actions ones you 1 confident of expressing that it's	
2 describe in which your team would be taking in 2 impossible, we would not be able to	
3 order to comply? 3 change systems in that nature.	
4 A. We work in a very cross-functional 4 More broadly speaking, it would be	
5 manner, so we advise, we seek input from external 5 such an undoing of the way that we	
6 sources for those things that my team handles. We 6 moderate content, the way these systems	
7 are not coders, we are not engineers. We do not 7 have been built, the investments that	
8 necessarily build the product. That is another 8 have been made, whether it's a true	
9 team. But those teams can't operate in a divorce 9 impossibility or a practical	
10 completely bifurcated. You can't have a team build 10 impossibility, I'm pretty confident it's	
11 a product without knowing what they were doing. 11 a practical impossibility.	
12 You can't have a team that has no coding experience 12 Now, you may say that something is	
13 go out and actually code a new version of Facebook. 13 theoretically true if you spend 50 years	
14 Q. So this substantial investment of 14 trying to do it if you change the way	
15 time and resources that you attest to is not solely 15 that your company completely operated;	
16 those that would be invested by your team; is that 16 perhaps I can't attest to that. I can't	
17 right? 17 foresee the future.	
18 A. It's for Facebook. It's for the 18 For, I think I have the realm of	
19 Facebook's investment of resources. 19 both control over the teams that I work	
20 Q. So given that these are investments 20 with, not only my team, the teams I work	
21 of time and resources from people other than those 21 cross-functionally with. I don't see a	
22 within your team, who did you speak to in order to 22 way that we would actually be able to go	
23 attest to these three bullet points? 23 forward with compliance in a meaningful	
24 A. Again, the group of integrity, 24 way.	
25 integrity professionals, the engineers. Also the 25	
179	181
1 operations of the human review team. 1 BY MS. CORBELLO:	
2 Q. You spoke to those two groups prior 2 Q. So are there any specific provisions	
3 to this portion of the declaration being finalized? 3 that Facebook believes are just impossible to	
4 A. Two of the leaders within those 4 comply with in HB 20?	
5 groups, yes. 5 MR. DISHER: Objection. Form.	
6 Q. Did you speak to anyone else 6 THE WITNESS: I think I covered	
7 regarding these three bullet points before they 7 them. So even going back to the	
8 were finalized? 8 declaration, whether it's the curating,	
9 A. I know I spoke to in-house counsel. 9 the targeting, for all the reasons	
10 I'm not sure if I spoke to I take that back. 10 mentioned, the way that the algorithm	
11 I know I spoke to also members of my team 11 works, even as I explained, where we have	
12 on certain issues, but I'm not exactly sure what 12 steps on transparency around reporting of	
13 specific part, but part of the job. 13 removed even changes to that I think	
14 Q. Paragraph 34 14 would be I don't think, I know would	
15 A. Sure. Yes. 15 be impossible to comply with by	
16 Q talks kind of broadly about the 16 December 1.	
17 But I think it would be tremendous	
18 burdens that you have attested to in this 18 investments over time to actually have	
19 declaration that are impossible to comply with as 19 them in compliance in the out years,	
20 opposed to simply burdensome? 20 whatever those out years numbers are. It	
21 MR. DISHER: Objection. Form. 21 would take extreme, extreme changes to	
22 THE WITNESS: "Impossible" is such 22 the way that we do business.	
23 a unique word. What I think would be 23 BY MS. CORBELLO:	
24 impossible is for us to comply with 24 Q. So you said that the things you	
25 anything by December 1. I'm pretty 25 discussed in your declaration, it sounds like the	

182 1 position is that the burdens you described would be 1 "Moreover, although Facebook's detailed policies 2 impossible for Facebook to comply with? are publicly available, the bill purports to demand 3 Again, 100 years from now, maybe even more without guidance out"? 4 not. For the time that I plan on being at 4 Do you see that? 5 5 Facebook, probably so. So whether I'm going to be Α. I do see that. at Facebook for 10 days, 10 months or 10 years, if 6 Do you recall counsel for AG asking we use 10 years, I think that we would not be able 7 you some questions about that? to comply in a meaningful way with these issues 8 9 9 without undoing the whole way that we do business. And do you recall, you spent some 10 time looking over the law; correct? 10 We've -- you've given me a few names 11 of people that might have more specific answers to 11 A. I did. 12 some of my questions. Is there anyone else at 12 Can I draw your attention to, it's Facebook that would have personal knowledge of how 13 13 the second page of the version I have, at least. content moderation works? 14 14 Α. 15 15 MR. DISHER: Objection. Form. Q. The section 120.053. 16 16 MR. McCARRICK: Objection to form. Α. Correct. 17 THE WITNESS: Those names, I guess 17 Bi-annual transparency report. 18 my manager knows broadly, although I may 18 A. be more, have more knowledge of the 19 Can you read through that silently 19 specifics at this point. Her name is 20 20 to yourself and let me know when you're done. 21 Monica Bickert. 21 A. (Witness complies with request.) BY MS. CORBELLO: 22 22 Yes. 23 Ω Monica Bickert is your supervisor? 23 And so when counsel for the AG's 24 My supervisor. 24 asked you to kind of -- I believe that you have, I 25 Is there anyone else you can think forgot the exact question, but I believe it's 183 185 of? 1 something along the lines of what in the law are 1 2 MR. DISHER: Objection, Form. you referring to when it said, were you trying to 3 THE WITNESS: I think you have -recall Section 10.53? 4 I think all the names that I've given are This is exactly. There are a number 5 sufficient. 5 of things in I guess Section Number 2 from A 6 MS. CORBELLO: Let's take a quick through G that would be extremely burdensome, and 7 break and then we'll wrap up. quite frankly I don't believe that we have fidelity 8 THE VIDEOGRAPHER: We're going off and information on, to the level of detail on how 9 the record. This is the end of media 9 the law would require on how these things operate No. 2. The time is 12:38 p.m. 10 10 now 11 (Recess) 11 It's important to realize that everyone's THE VIDEOGRAPHER: We're back on news feeds experience is curated through 12 12 13 the record. This is the beginning of themselves, and that includes the ranking of 14 media Unit No. 3. The time is 12:49 p.m. 14 content is exclusive and unique to the individual 15 MS. CORBELLO: Mr. Potts, you are 15 user. 16 relieved. Thank you so much for your 16 So it's speaking of what other ways that time. Pass the witness. content is deprioritized is one. Content removal 17 17 18 MR. McCARRICK: I just have one is obviously, we are transparent about, but even going into global specificity perhaps, asked for by 19 quick question. 19 20 **EXAMINATION BY** this subsection may be onerous, but really the 21 MR. MCCARRICK: deprioritization would be extremely, extremely Mr. Potts, could you look at 22 difficult to quantify for the community of two paragraph 31 for me real quickly. point X billion users on any specific piece of 23 24 A. Sure. content. And then the kind of broad any other 25 And do you see where it says, action defining what the other actions would be is

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1	also important.	1	A. I don't have I don't know. I	
2	MR. McCARRICK: Thank you,	2	don't know.	
3	Mr. Potts. I have no further questions.	3	Q. And deprioritization, did I	
4	EXAMINATION BY	4	understand your testimony that Facebook does	
5	MS. CORBELLO:	5	provide that in any sort of number percentage	
6	BY MS. CORBELLO:	6	currently?	
7	Q. Mr. Potts, look at subsection 2 of	7	A. That is my testimony. To clarify, I	
8	Section 120.053, subsection 2A.	8	don't quite understand what deprioritization means	
9	A. Yes.	9	here. We do rank content. We rank content for	
10	 Q. Does Facebook currently provide any 	10	every individual we have on the platform for their	
11	number of instances in which content removal	11	news feed.	
12	occurred on its platform?	12	That prioritization does happen per	
13	A. We do.	13	individual per piece of content. I don't even know	
14	Q. Does subsection 2A require anything	14	or understand the math that you would need to go	
15	more than what Facebook already provides?	15	through to be able to calculate that.	
16	MR. McCARRICK: Objection to form.	16	Q. So in terms if it's per	
17	MR. DISHER: Objection to form.	17	individual, if we're talking about that sort of	
18	THE WITNESS: Potentially. You're	18	prioritization, is that something that Facebook	
19	asking for a legal activity, the	19	keeps in terms of aggregate numbers?	
20	definition of illegal activity pursuant	20	 A. Deprioritization of content or 	
21	to what, I guess, criminal statute would	21	specifically what one piece of content, how it's	
22	be important to understand as well.	22	distributed to different people's news feeds?	
23	Further really the potentially violating	23	Q. Yes.	
24	where it says, if we're looking at	24	A. I don't know.	
25	subsection 2, potentially policy	25	Q. What about subsection 2D, the	
	187			189
1	187 violating content known to the platform.	1	addition of an assessment to content, is that	189
1 2		1 2	addition of an assessment to content, is that something that Facebook currently does not keep any	189
	violating content known to the platform.		·	189
2	violating content known to the platform. I guess all types of content are	2	something that Facebook currently does not keep any	189
2 3	violating content known to the platform. I guess all types of content are theoretically potentially violating. We	2 3	something that Facebook currently does not keep any sort of data or numbers on?	189
2 3 4	violating content known to the platform. I guess all types of content are theoretically potentially violating. We talked about before about what a "Hello"	2 3 4	something that Facebook currently does not keep any sort of data or numbers on? MR. McCARRICK: Object to the	189
2 3 4 5	violating content known to the platform. I guess all types of content are theoretically potentially violating. We talked about before about what a "Hello" post would look like, but without having	2 3 4 5	something that Facebook currently does not keep any sort of data or numbers on? MR. McCARRICK: Object to the form.	189
2 3 4 5	violating content known to the platform. I guess all types of content are theoretically potentially violating. We talked about before about what a "Hello" post would look like, but without having thresholds, without understanding what	2 3 4 5 6	something that Facebook currently does not keep any sort of data or numbers on? MR. McCARRICK: Object to the form. THE WITNESS: I want to be clear	189
2 3 4 5 6 7	violating content known to the platform. I guess all types of content are theoretically potentially violating. We talked about before about what a "Hello" post would look like, but without having thresholds, without understanding what that means in practice it could be	2 3 4 5 6 7	something that Facebook currently does not keep any sort of data or numbers on? MR. McCARRICK: Object to the form. THE WITNESS: I want to be clear here that I'm not fully, fully aware of	189
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